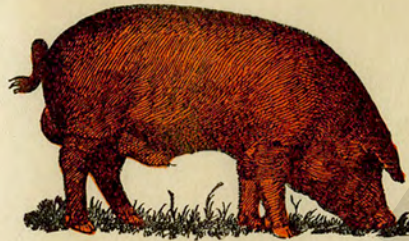


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LOVELAND RANCHO

BREEDERS OF

Registered
**Duroc-Jersey
Swine**



Registered
**Guernsey
Cattle**

BRAWLEY, CALIFORNIA

27 de febrero de 1931.

Sr. Gral. Putarco Elias Calles
Ciudad de Mexico,
Mexico, D.F.

Muy señor nuestro:

Hemos tenido noticias de que usted posee, entre su ganado porcino, una cerda o puerca verdaderamente prolifica, y que ese ejemplar es ni mas ni menos que una de las que fueron criadas por nosotros y vendida a Mr. C.C. Cox, de Calexico.

Tenemos entendido que usted ha mostrado deseos de adquirir algunos otros ejemplares de esas cerdas o puercas, como esa a que nos referimos y de la que parece estar usted tan satisfecho. Por ello nos complace sobremanera el manifestarle que estamos en condiciones de proporcionar a usted un numero limitado de puercas de pura sangre y de la mejor clase que pueda conseguirse.

Nos es particularmente grato informarle, asi mismo, que hemos venido dedicando un buen numero de anos al desarrollo y cuidado de esta cria especial de cerdos Duroc, hembras. Es cierto que tenemos un buen numero de competidores que tratan de vender algo que pudiera parecer tan bueno como los productos del "Loveland Rancho" en cerdas o marranas, pero si usted se toma la molestia de investigar sobre el particular, se convencera sin duda de la conveniencia de adquirir con nosotros directamente. En efecto, nuestra cria es de lo mas hermoso, de tipo de gran tamano, de pura sangre, de rapido crecimiento y de cualidades que no pueden encontrar se facilmente en ningun otro lugar del pais.

Invitamos a usted muy cordialmente a sostener correspondencia con nosotros sobre el particular, y nos sentiremos verdaderamente satisfechos de que nos indique el numero de ejemplares que desea y para que fecha.

De Ud. Afmos. Attos. Ss. Ss.

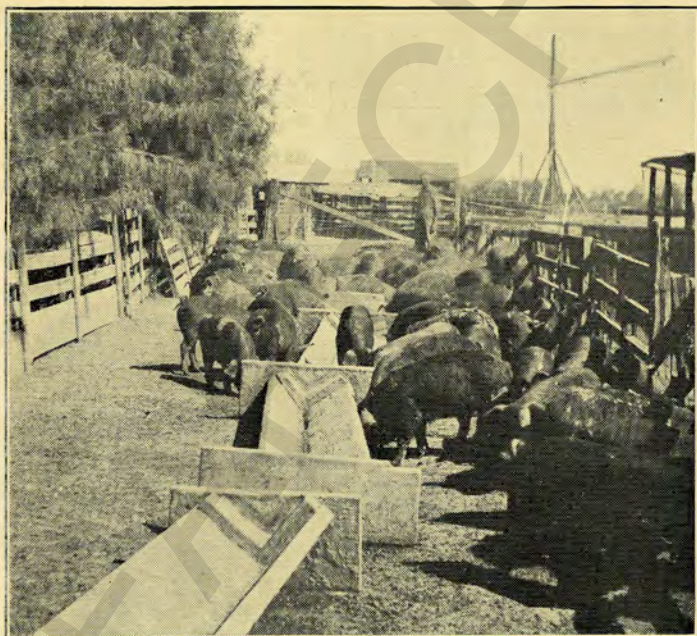
L o v e l a n d R a n c h o

Baxter C. Loveland
Porquero

LOVELAND RANCHO

BIG TYPE REGISTERED

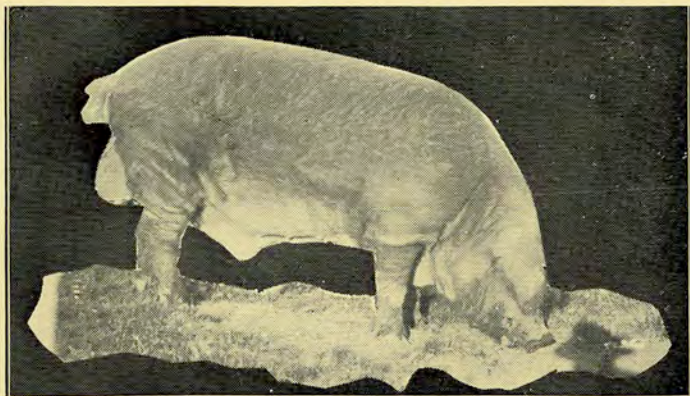
Duroc Jerseys



BRED, RAISED AND OWNED BY

LOVELAND RANCHO
BRAWLEY, CALIFORNIA

THE LOWEST DOWN PUREBRED DUROC
BREEDING FARM IN THE WORLD—
121 FEET BELOW SEA LEVEL



Diamond Bar Sensation 5th

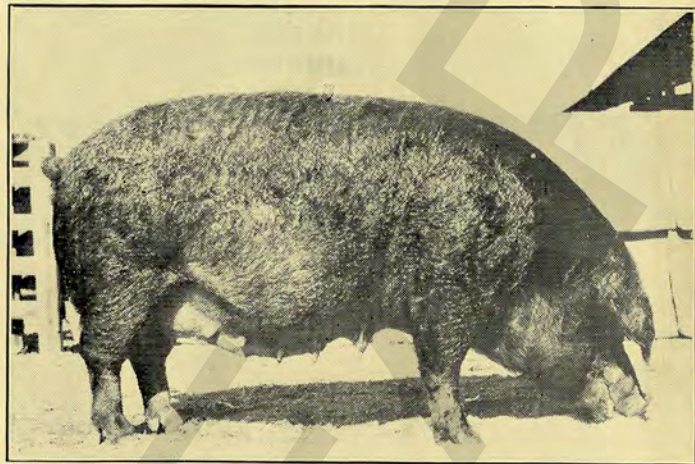
No. 471819

Senior Herd Sire

SIRE	{	Mammoth Sensation
Mammoth Sensation Jr.....		No. 247423
No. 313169		Beauty Model No 528130
DAM	{	Pathfinder
Pathfinder's Molly		No. 181615
No. 930104		Molly No. 575748

This great boar is the sire of our entire sow herd of 45 with two exceptions. He has the extreme length, massive bone, great body depth, uniformity of width, and marvelous symmetry of body desired by all good Duroc breeders. His get are outstanding for their uniformity of type, color and conformation, and are just as great reproducers of big healthy uniform pigs from large litters.

(Turn to page four)



Baxter's Queen Anna

No. 1535614

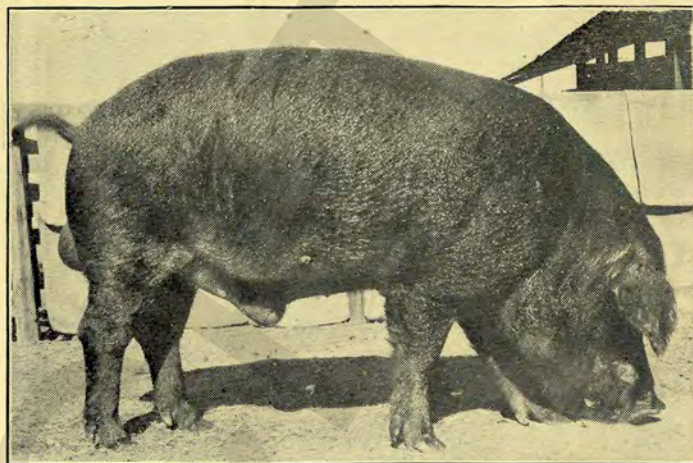
Sire

Dam

One of our foundation sows

G's Orion Cherry 351155

Baxter's Anna 781030



Proud Designer

No. 550109

One of our junior herd sires

SIRE

Proud Pathfinder Designer

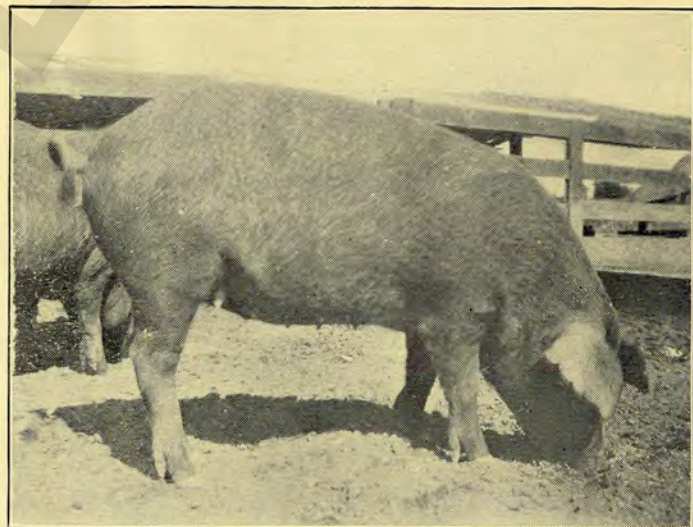
No. 547685

DAM

Giant Lady

No. 1355148

{	Pathfinder's Designer
	No. 395999
	Beauty Sensation Rose
	No 1062020
{	Pathmaster's Giant
	No. 398017
{	Great Sensation Lady
	No. 1217676



Baxter's Floranna 2nd

One of our five months old gilts

Sire

Dam

Proud Designer No. 550109

Baxter's Floranna No. 1545724

Our location is ideal for the production of big type, quick maturing Durocs of quality. We have a warm dry climate 360 days in the year which is of material assistance in allowing each sow in the herd to produce two litters of big, husky pigs every year. Late farrow gilts are sometimes held over in order that they will not farrow in the extremely hot summer time. Our average for the past 3 years has been 10½ pigs to the litter and a fraction over seven pigs per sow weaned, twice a year.

Our breeding stock of boars and gilts are selected with the utmost care that our many years' experience has given us. We guarantee each and every pig shipped to be a breeder or we replace it.

—o—

We prefer whenever possible that our customers personally visit the Rancho and select their own breeding stock, but where this is impossible we will describe by letter the pigs we have on hand and guarantee them to be as described, to be completely satisfactory and good breeders. We have shipped breeding stock to various points in California, Arizona, Nevada, Oregon and Mexico, all arriving in splendid shape, and proving to be excellent breeders.

Your patronage is solicited for quality Durocs.

—o—

FROM A FEW OF OUR SATISFIED CUSTOMERS

"The Diamond Bar Sensation 5th boar I bought of you is sure a dandy. I bred him to 20 young gilts and each one farrowed 12 pigs for her first litter. I wouldn't take \$1000.00 for him," Holtville, California.

"I must say that I am well pleased with the boar you shipped me, he sure is a dandy." Big Pine, California.

"Just a word to let you know that the boar arrived in good shape and am well satisfied with him." Atascadero, California.

"The three bred gilts and the Diamond Bar Sensation 5th boar arrived in perfect condition. I am well satisfied with these pigs I have bought of you, also for the shape they arrived in after such a long journey." Caliacan, Sinaloa, Mexico.

"I wish to express gratitude for the registration papers for the pigs I recently purchased of you. They are certainly beauties. Please quote me prices on your weanling gilts." Mexicali, Mexico.

"The boar I bought of you arrived in fine shape and I am well pleased with him. He can't be beaten for size and type." Yuma, Arizona.

VISITORS ALWAYS WELCOME



We ship in large roomy crates with plenty of¹⁴
feed and feeding instructions attached, assuring
safe arrival.

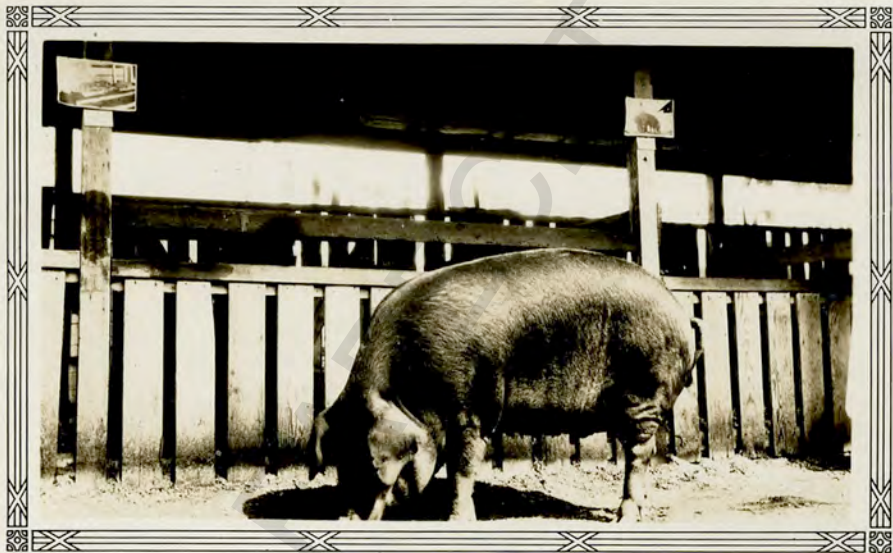


Howdy Folks When Do We Eat.

Baxter's Pilot Supreme, 3rd prize junior boar pig,
Los Angeles Xmas Livestock Show, 1928. Now senior
herd sire, Duroc Rancho, Santee, Calif.

Loveland Rancho

Brawley Calif.



Baxter's Lucyanna, abig 700 lbs. grand champion
sow. Dam of Baxter's Pilot Supreme.

Loveland Rancho

Brawley Calif.

PHONE 1090-F2

ROUTE C, BOX 60

LOVELAND RANCHO

BREEDERS OF
REGISTERED

DUROC-JERSEY SWINE

BREEDING STOCK ALWAYS FOR SALE

VISITORS WELCOME

BRAWLEY, CALIFORNIA

PHONE 1090-F2

ROUTE C, BOX 60

LOVELAND RANCHO

BREEDERS OF
REGISTERED

DUROC-JERSEY SWINE

BREEDING STOCK ALWAYS FOR SALE

VISITORS WELCOME

BRAWLEY, CALIFORNIA

9

México, 9 de marzo de 1931

Señor Baxter C. Loveland,
Loveland Rancho,
Brawley, California.

Muy señor mío:

Por acuerdo del señor General P. Elías Calles contesto su carta del 27 de febrero último, para manifestarle que cuando sea oportuno, él se dirigirá a ustedes a ese respecto.

Atentamente,

El Srío. Particular,

S. González.

S.G.
JRV.