

EXPEDIENTE NUMERO 273.

UNION CRISTIANA FEMENINA UNIVERSAL DE TEMPERANCIA. Anna A. Gordon, Presidenta. Rast Cottage, Evanston, Illinois. 23 feb.-28.

Agradece a la Sra. Torreblanca haber aceptado la presidencia de la "White Ribbon", y manifiesta que le agradaría fuera a la Convención que se celebrará en Lausana, Suiza, la Srita. Ernestina Alvarado.

FOR GOD AND HOME AND EVERY LAND

# World's Woman's Christian Temperance Union

Founded by Frances E. Willard



OFFICE OF PRESIDENT  
REST COTTAGE, EVANSTON, ILLINOIS, U. S. A February 23, 1928

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Dear Señora Terreblanca:

Through Senorita Alvarado I have learned of your gracious kindness in taking the Honorary Presidency of the White Ribbon work in Mexico. It is a beautiful tribute to your honored mother, whose connection with the social welfare work Miss Alvarado is leading was a strong influence in the uplift of the young mothers and children, whose lives are being brightened and helped. I hope that some time not too far distant I may be able again to visit Mexico, - a country of which I am very fond. It would give me great pleasure to meet you and to see the progress of the White Ribbon work, which was inaugurated several years ago during my visit to Mexico City.

I am sending you a letter about the World's W.C.T.U. convention to be held in Lausanne, Switzerland, this coming summer. We greatly hope Miss Alvarado may be with us. It would mean a great deal for Mexico, I think, if she could represent your Republic at this very distinguished gathering in Switzerland. Already we have replies from thirty or forty countries sending delegates. It would give us immense pleasure if we could welcome you, dear Señora, at this same great meeting.

With best wishes; believe me

Very sincerely yours,

Exp 273<sup>3</sup>

UNION CRISTIANA FEMENINA UNIVERSAL DE TEMPERANCIA

OFICINA DE LA PRESIDENTE.

EAST COTTAGE, EVANSTON, ILLINOIS.

a 23 de febrero de 1928.

Estimada Señora de Torreblanca:

Por conducto de la Srta. Alvarado me he enterado de la amabilidad de usted al aceptar la Presidencia Honoraria de las actividades en México de la "White Ribbon". Es un bello tributo a la memoria de su estimable señora mamá, cuya participación con el trabajo sanitario social que actualmente encabeza la Srta. Alvarado, fué una poderosa influencia en el mejoramiento de jóvenes madres y niños, cuyas vidas han sido ennoblecidas y estimuladas. Espero que en tiempo no muy remoto estaré en condiciones de visitar nuevamente México - país que tanto me simpatiza. Sería un placer para mi entrevistar a usted y darme cuenta del progreso de las actividades de la "White Ribbon", que fué inaugurada hace algunos años durante mi visita a esa Ciudad.

Envío a usted una carta relativa a la Convención - que la Unión Cristiana Femenina de Temperancia celebrará en Lausana, Suiza, el próximo verano. Tenemos grandes esperanzas de que la Srta. Alvarado esté con nosotras. Sería muy ventajoso para México, según creo, que ella pudiera llevar la representación de esa República en esta reunión tan distinguida en Suiza. Hemos recibido ya respuesta de treinta o cuarenta países enviando delegados. Sería para nosotras un inmenso placer el poder dar a usted la bienvenida, estimada señora, - en dicho gran mítin.

Con mis mejores deseos, créame

Su sincera servidora,

ANNA A GORDON.

# FRANCES WILLARD'S MESSAGE TODAY

ANNA A. GORDON

"American womanhood holds the key to moral victory," is the living message Frances E. Willard is bringing to us. "Lo, the whole broad continent is ours," is the thought that sings itself into our hearts as lovingly we continue to respond to her far-seeing urge.

Frances E. Willard was a patriotic seer and an ardent lover and friend of humanity. With wide vision, daring faith and invincible courage, she rallied and organized for the mighty struggle against the legalized liquor traffic, the women of the home, the church, the school, the college, the farm and the business world, that victoriously culminated in the passage of the Eighteenth Amendment to the constitution of the United States of America—one of the greatest moral and social triumphs of history. Today the heritage of a host of women, ten million strong, the W.C.T.U. and co-operating societies, is the constructive, compelling task of fulfilling Frances Willard's heavenly vision.

Three decades ago this beloved and greatest woman philanthropist of the nineteenth century "entered upon the activities that are not succeeded by weariness," yet today we are thrilled with the music of her persuasive voice as she reminds twentieth century awakened, voting womanhood that "Mother love works magic, but organized mother-love can work miracles." She tells us of the great privilege that is ours today to line up in a solid united front, and, against an implacable enemy to hold fast the magnificent prohibition heights gained in our more than half a century of unselfish, adven-

turous, altruistic toil. She urges every woman to be a ribboner faithfully to carry out today's W.C. T.U. program to take not only our glorious republic but the whole world for Christ's own kingdom. With her rare eloquence and persuasive power she urges the vital obligations resting upon each one of us in this crucial time. She calls upon us to "pray devoutly and hammer away stoutly" against the nullifiers and strongly united enemies of our prohibition law.

We gratefully recall the rare, radiant personality of Frances E. Willard—the greatest woman philanthropist of the nineteenth century—and thank God that she founded a world-wide organization. To every nation of the world she sent her clarion call proclaiming protection for the home and the child through the outlawing of the liquor and opium trades, the enfranchisement of women, an equal standard of purity for men and women, the establishment of courts of international arbitration, justice as opposed to greed of gain, and the triumph of Christ's Golden Rule in custom and in law.

In the "Sweet Beyond" Frances Willard lives and loves and labors with us today. "She shall go never from our hearts away." We believe she rejoices that we are carrying on to "help make the world wider for women and more homelike for humanity."

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Woman's Christian Temperance Union**

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BLUCHER  
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MRS. OCHIMI KUBUSHIRO  
Japan

February 11, 1928.

Dear Comrade:

As plans materialize for the coming convention of the World's Woman's Christian Temperance Union, we are on the mountain top of anticipation. The educational, social and sight-seeing attractions promised us when we assemble in Lausanne, Switzerland, July 26 to August 2, for our triennial convention will so refresh, instruct and inspire us that delegates returning to countries where intensive campaign work is in progress "will mount up with wings as eagles; they will run and not be weary; they will walk and not faint."

Our speakers, including many talented women in our official family, will discuss questions of supreme importance for the promotion of our program for world sobriety; for the best methods of annihilating the liquor and opium traffic; for equal moral standards; for child welfare; for the protection and education of child races; for strengthening those activities that will help bring peace between nations and the outlawry of war. The alcohol question in its relation to the program of the League of Nations will be discussed by an able speaker.

Among our invited guests are Dr. R. Hercod of the Lausanne Temperance Bureau; Dr. Elizabeth Rotten of Germany, well known as an inspiring speaker on world peace; Dame Margaret Lloyd-George of England; Dr. Ernest H. Cherrington of the United States, General Secretary of the World League Against Alcoholism; Bishop James Cannon, Jr., of the Anti-Saloon League of America; Lieut. Mina C. Van Winkle of Washington, D.C. Director of the Women's Bureau of the Metropolitan Police and president of the International Association of Policewomen; Dr. Courtney Weeks of England, widely

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DOTTIR  
Iceland

known for his great educational work among the youth of colleges and universities.

Among our own speakers we list only a few of the many whose voices will be heard during the days we take counsel together in beautiful Lausanne:

Miss Emilie J. Solomon, South Africa, Vice-President of World's W.C.T.U.; Miss Agnes E. Slack, England, Honorary Secretary of World's W.C.T.U.; Mrs. Ella A. Boole, President National W.C.T.U., U.S.A.; Mrs. Margaret C. Munns, U.S.A., Treasurer World's W.C.T.U.; The Lady Cecilia Roberts and Lady Victor Lawson of Great Britain; Miss Cora F. Stoddard, U.S.A., Director of Scientific Investigation; Fraulein Gustel von Blucher and Fraulein Wilhelmina Lohmann of Germany; Mrs. Ennals, President South Africa W.C.T.U.; Mrs. Maskew Miller, also from South Africa; Mrs. Gordon Wright, president W.C.T.U. of Canada; Mrs. W. Strang, President Australian W.C.T.U., Mrs. John McLeod of Australia, member of the World's W.C.T.U., Advisory Administrative Committee; Mrs. Bonnichsen, President Denmark White Ribboners; Miss Fanny von Hertzgen and Miss Eine Salonen of Finland; Miss Asa Matsuoka of Japan; Miss Sandstrom, Miss Rathou and Miss Ohlin of Sweden, Madame Perrelet of France, Fru Zapffe of Norway, Mrs. Gemmill and Mrs. Helen Barton of Scotland, Mrs. Moffatt Clow of Ireland.

We hope to have with us two of our World's W.C.T.U., organizers, - Miss Hardynia K. Norville of Argentine, South America, and Miss Dagmar Prior of Copenhagen, Denmark.

In recognition of the extraordinary achievements of our White Ribbon societies in Europe during our completed triennial period we plan a departure from our previous method of reporting. In printed form the Honorary Secretary's report covering the fifty-one countries federated in the World's W.C.T.U., will embody the high points of progress in these countries, but the gifted leaders of the European countries will themselves briefly and pictorially speak to us under the caption, "Woman's Temperance Work in the United States of Europe."

The year 1928 marks the centenary of the birth date of that remarkable high priestess of the purity movement, Josephine Butler of England. On Sunday afternoon at the In Memoriam service, a tribute will be paid Mrs. Butler, the value of whose leadership in this basic work of the World's W.C.T.U. never can be measured.

We shall listen with eager enjoyment to addresses by the beloved and generous hostesses of our convention, - our Swiss White Ribbon leaders, who also are arranging for words of welcome from distinguished representatives of the government, the municipality, the educational interests and co-operating groups of women. White Ribboners in the north of Switzerland, who constitute the German-speaking section of the Swiss organization, will be represented by their president, Frau Dr. Bleuler of Zurich. The president of the southern section of French speaking members is Madame Jomini of the canton of Vaud. The two sections of Swiss White Ribboners unite their activities under a Central Committee. Fraulein Elizabeth Bernicelli of Bale

is the president of this united Committee; Madame Jomini, with whom, by request of Fraulein Bernoulli, our convention correspondence is conducted, is vice-president of the Central Committee.

During the wonderful day we are to spend in Geneva, a delegation of 150 White Ribboners will be received by the Secretary General of the League of Nations, Sir Eric Drummond, and will have the great privilege of listening to an address by Dame Rachel Crowdy, Chief of the Opium Traffic and Social Questions Section of the League, who will speak to us on the work of the League for the protection of women and children.

Our World's W.C.T.U. vice-president, Miss Emilie J. Solomon, Alexandra Club, Cape Town, South Africa, has been commissioned to cooperate with our European and Swiss comrades to install a notable Exhibit of the Food Uses of Fruits. Will all our friends interested in such an Exhibit, particularly those living in wine-growing countries, communicate at once with Miss Solomon, offering any practical suggestions and promising such co-operation as it may be in their power to give. We hope to secure the help of Dr. Eduard Monti of Turin, Italy, to discuss this live question in our convention.

Our Constitution provides that in addition to all members of the Executive Committee, all National General Officers and the official editor of each W.C.T.U. paper, there may be as voting members of our Committee one delegate for every 1000 members of affiliated National Unions and one delegate for every 1000 paying members of the Loyal Temperance Legion, provided such delegates are active members of the W.C.T.U. and active workers in the L.T.L. But all who come to Lausanne to enjoy our convention discussions and addresses will receive a hearty welcome. Seats will be reserved for all registered delegates and visitors. Any national president who cannot attend the convention may appoint someone from her own country to represent her on the Executive Committee. Superintendents of departments unable to enjoy the convention may appoint from any country a W.C.T.U. worker who is interested in the aims and methods of her department, to sit with the Executive Committee at all its meetings.

Please make widely known the dates and the delights of the Lausanne convention. Rally the teachers and young people. Urge them to join us in this great spiritual adventure to help the world for international friendliness, purity and sobriety.

Yours in service,

Anna A. Gordon,

President,  
World's Woman's Christian Temperance  
Union



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EXTRACTO DE LA CIRCULAR ENVIADA CON FECHA 11  
DE FEBRERO DE 1928 POR LA UNION CRISTIANA FE-  
MENINA UNIVERSAL DE TEMPERANCIA, CON MOTIVO -  
DE LA PROXIMA CONVENCION QUE TENDRA LUGAR EN  
LAUSANA, SUIZA.

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Los oradores de la Unión, incluyendo muchas mujeres de talento, miembros de dicha Unión, discutirán cuestiones de importancia suprema para el mejor desarrollo del programa tendiente a lograr la temperancia mundial; expondrán los mejores métodos de aniquilar el tráfico de licores y de opio; hablarán de la igualdad moral; del bienestar de la niñez; de la protección y educación de las razas infantiles y de los medios de fortalecer las actividades de la Unión para lograr la paz entre las Naciones y abolir la guerra. La cuestión del alcohol en relación con el programa de la Liga de las Naciones será discutida por un orador capacitado para ello.

Lista de los invitados a la Convención y Delegados de la Unión en Alemania, Inglaterra, Estados Unidos, Africa del Sur, Australia, Dinamarca, Finlandia, Japón, Suecia, Francia, Noruega, Escocia, Irlanda y Argentina.

En vista de los éxitos logrados por las agrupaciones de la -- "White Ribbon" en Europa, se proyecta en la Convención iniciar los trabajos con el antiguo método de reportes. En forma impresa el reporte del Secretario abarcando los cincuenta y un países federados con la Unión y los puntos principales de progresos alcanzados en dichos países; y los Presidentes de las Agrupaciones Europeas hablarán breve y pintorescamente acerca de los trabajos de la Unión en Europa.

El año de 1928 marca el centenario del nacimiento de Josefina Butler, de Inglaterra, esa notable propagandista del movimiento puritano, por lo que le será tributado un homenaje.

En la fecha en que los delegados se encuentren en Ginebra, una comisión de 150 miembros de la "White Ribbon" será recibida por el Secretario General de la Liga de las Naciones, Sr. Eric Drummond, y gozará del enorme privilegio de escuchar un discurso de la Sra. Rachel Crowdy, Jefe de la Sección de Tráfico de Opio y Cuestiones Sociales de la Unión, quien nos hablará del trabajo de la misma para lograr la protección de mujeres y niños.

La Vice-Presidente, Srta. Emilia J. Solomon, ha sido comisionada para cooperar con los delegados europeos para instalar una exposición de los usos alimenticios de las frutas. Todos los miembros interesados en dicha exposición, particularmente aquellos que viven en países productores de vino, pueden comunicarse desde luego con la Srta. Solomón para hacerle cualquier sugerencia práctica o para prestarle la cooperación que sea posible. Se espera contar con la ayuda del Dr. Eduardo Monti,

de Turín, Italia, para discutir esta importante cuestión en la Convención.

La Constitución de la Unión prescribe que además de todos los miembros del Comité Ejecutivo y del Editor Oficial de cada uno de los periódicos de la Unión, deben asistir como miembros con derecho de voto, un delegado por cada mil miembros de las Uniones Nacionales afiliadas a ésta y un miembro por cada mil socios activos de la Legión de Temperancia, siempre que dichos socios sean miembros de esta Unión.

Se reservarán asientos para todos los delegados y visitantes registrados. Cualquier Presidente Nacional que no pueda asistir a la Convención puede nombrar a alguien de su propio país que lo represente ante el Comité Ejecutivo.

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