

TRANSATLANTIC TIMES

MONTHLY NEWS — ABOARD AND ASHORE — OF THE FRENCH LINE

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NOVEMBER 1st, 1929

No. 6

Peerless Paris Proudly Dons New Mode

When "the Aristocrat of the Atlantic" reenters the de Luxe Express Service in January, joining her luxurious sisters the flagship ILE DE FRANCE and FRANCE, she will be in a position to vie with the flagship for the distinction of being "le dernier cri" in marine beauty.

The complete "dressing up" is being effected by the foremost artists of France --- the "Patous of interior decorating" and the "creation" she will wear will be something decidedly new in the interior decoration of steamships—the price tag, several million francs.



Answering the growing demand for luxurious suites, the PARIS will have double the present number of Suites de Luxe with each room twice the present size.

Practically all outside rooms on the "new" PARIS will be enlarged and most of those not now equipped with baths and toilets will have this very important convenience added.

The First Class public rooms will not only be redecorated and refurbish, but will have installed an entire new lighting system, similar to that of the ILE DE FRANCE, and in second class the public rooms will be done over and enlarged, and new ones added.

As "The Liner She's A Lady" --- The PARIS will show what the "well dressed woman" will wear.

"The Garden" at Sea

While many promoters seek the throne left vacant by the late "Tex" Rickard, and many promising candidates, dozens of has-beens and never-will-bes, and countless "palookas" fight or stage alleged fights for the throne vacated by Gene Tunney --- boxing matches are being held every trip aboard the express Liners of the French Line that are as a rule more replete with action than most of the high priced shows held under the blazing Mazdas.

Many a suave and courteous steward might pack a wicked left and an oiler whom one may never see en route, may have a more severe right-hook. When they get together in an improvised ring in the Foyer or on the after-deck, weather permitting, you are sure to see some fun. These lads' minds are centered on their opponents' chins, not on the amount of the gate.



When watching one of these very interesting exhibitions on board you may be looking at a potential "champ" --- but --- like Gray's characters "they are born to bloom and blush unseen and waste their punches on an unnamed chin."

French Bankers, Manufacturers and Engineers Visit the United States

A group of 29 French Bankers, manufacturers and engineers arrived on the FRANCE on October 8th for an eighteen day study tour of the industrial centers of the United States.



A few of the group of visitors
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Accompanied by Albert de Dompierre d'Hornoy, of the French Line Paris office, and Emilien Belot, Manager of the Salon Department in New York, the party visited Philadelphia, Baldwin, Pa., Washington, Pittsburgh, Dayton, Chicago, Gary, Ind., Detroit, Buffalo, Niagara Falls and Schenectady.

While in New York, the official yacht of the city, the "Macom", was generously put at their disposal by the City officials for a trip around Manhattan Island.

After a successful trip which proved as much of a pleasure trip as an educational one, the party sailed for France on the steamer DE GRASSE on October 30th.

Meet the "M M Man"

Interested in knowing anything about Egypt, Syria, Persia, or any other place in the Far East? Then ask Jules Laloue, manager of the Messageries Maritimes department of the French Line.

Jules Laloue was born in Bordeaux, France, 29 years ago. During the war he was stationed at Bordeaux which, at that time, was a very important American base. As a result of his contact with many Americans with whom he became acquainted, he conceived the idea of visiting the United States, which he did at the end of 1918. He secured a position with the French Line, in the Freight Department, where he remained until 1921, when he returned for military duties. He served until 1923 most of the time being spent in Constantinople with the Interallied Corps of Occupation, as a sergeant.



He returned to America and the French Line in June of 1923, being assigned to the Freight Department, but was soon transferred to the Passenger Department. Keenly interested in his new line of work, and desirous of acquiring a wider knowledge of the travel business, he became connected with the Wagon-Lits, where for five years he absorbed a knowledge of European railroad, sleeping car, and tourist business.

On January 1, 1929, he returned to the French Line to take charge of the Messageries Maritimes department.

Soon after he was sent on a three months tour of the Mediterranean to acquaint himself with the Messageries Maritimes services and the travel conditions in some of the countries to which their services lead, particularly Egypt and the Holy Land.

If you want to know anything about anyplace somewhere East or West of Suez—ask Jules Laloue.

French Line Officials Sail for European Conference Meetings

When Maurice Tillier, Managing Director of the French Line returned to Paris after his annual visit to America, sailing with him on the FRANCE, September 20th, was Felix Lachesnez-Heude, General Passenger Manager, and Clayland T. Morgan, Manager of the Publicity Department.

A week later Pierre de Malglaive, Director for the United States and Canada, sailed on the ILE DE FRANCE.

They will attend a series of conferences on the Continent, with a view of establishing a closer bond of cooperation between the European and American offices.



Gloria Gould Bishop arrives on the ILE DE FRANCE with her daughter Givia, for a brief visit to her native land.



The flagship ILE DE FRANCE brings in General Charles G. Dawes, Ambassador to Great Britain who, with Mrs. Dawes, returned for a short, unofficial visit.



General Plutarco Elias Calles, former President of Mexico, chooses the flagship ILE DE FRANCE to take him and a group of friends to Europe for a vacation.



Coming to America to receive a gramme of Radium from American admirers, Mme. Marie Curie, co-discoverer of radium, arrives on the ILE DE FRANCE.



Maurice Tillier, Managing Director of the French Line arrives on the FRANCE with his family on their annual inspection trip. Jean Tillier, the Assistant Director for the U. S. and Canada, with Mrs. Tillier, and their son, are shown greeting them on arrival.



The Marquise de la Falaise de la Coudraye, (Gloria Swanson) arrives on the ILE DE FRANCE from the premiere of her first all-taking picture in London.



Arriving for the opening of the opera and concert seasons, the above group of artists returned on the ILE DE FRANCE. From left to right: Ottavio Scotto, for several years director of the Rome and Buenos Aires opera houses, Lucrezia Bori, Giovanni Martinelli, Mrs. Martinelli and Robert Moranzoni.



The PARIS takes over two distinguished movie stars: Adolphe Menjou and Mrs. Menjou—the former Katherine Carver. They will make pictures on the Continent.



George Bancroft, "The Wolf of Wall Street", famous moving picture actor sails with Mrs. Bancroft on the ILE DE FRANCE for a European vacation trip.



F. M. Kaufman, prominent paper manufacturer of Atlanta, Georgia, returns with Mrs. Kaufman on the ILE DE FRANCE from a vacation abroad.



Hope Hampton, screen star and opera singer, arrives smiling on the ILE DE FRANCE with a prize Griffon breed dog which weighs only four ounces.



Sailing on the ILE DE FRANCE for their honeymoon, John Gilbert, screen idol, and his wife, the former stage star Ina Claire, pose for photographers.

What the Author of "Bad Girl" Says about the France

Dear Clay:-
I feel I must drop a line to let you know how much we enjoyed our voyage on the France. It was perfect. The service was excellent and all that one would hope for if one dared to hope for so much. My child was cared for by the ship's nurse in a fashion that could only be equalled on land by a very high priced domestic. 'Perfect' is a very much abused word but I must use it in its most honest and sincere sense. The trip across on the France was perfect.
Sincerely,
Viña Delmar



Viña Delmar

(This letter was sent to Clayland T. Morgan, manager of the French Line publicity department.)

MERCI!

HARRIS-SEYBOLD-POTTER CO.
CLEVELAND
Vice-Pres. H.A. Porter
October 7th, 1929.

General Manager
French Line
Pier 57,
New York, New York.

Dear Sir:

On July 1st, accompanied by Mrs. Porter and my daughter Ruth, I left New York on the steamship "FRANCE". By a happy coincidence I returned to New York, leaving Plymouth on September 11th, on the same boat.

While perhaps the courtesies extended to us were not unusual, but simply a part of your service, I desire to express appreciation for the very complete and courteous treatment received from all of the Officers with whom I came in contact, from Commander Simon down. Nothing seemed to be too much trouble to make our passage a pleasant one.

In writing this letter I want to refer particularly to the unfailing effort of Chief Purser Quedo -- Mr. Sarda, Chief Steward--Chef de Reception Lehoudey--and Chief Deck Steward, Dopson.

We had two splendid weeks, filled with pleasant experiences that are now a pleasant memory.

Very truly yours,

Signed: H.A. Porter

Rene Fould Visits America for First Time

The French Line offices were honored by the visit of René Fould, Vice-Chairman of the Board of Directors, who arrived on the ILE DE FRANCE September 26th with Mrs. Fould and their daughter. Mr. Fould remained two weeks.



PROPOSED DEPARTURES for 1929-30

The dates of departure shown below are subject to revision. It is advisable, therefore, to consult the nearest French Line office, or your local tourist or steamship agent.

NEW YORK—PLYMOUTH—HAVRE

From NEW YORK to Plymouth and Havre	Time of Departure from New York	STEAMERS	From HAVRE and Plymouth to New York
Fri. Nov. 8	10:00 P. M.	ILE DE FRANCE	Fri. Nov. 1
Fri. " 22	10:00 P. M.	FRANCE	Wed. " 13
Fri. Dec. 6	10:00 P. M.	ILE DE FRANCE	Wed. " 27
Thur. " 12	6:00 P. M.	FRANCE	Wed. Dec. 4
1930			
Sat. Jan. 11	Noon	*FRANCE	Fri. Jan. 3
Fri. " 17	7:00 P. M.	ILE DE FRANCE	Wed. " 8
Fri. " 24	5:00 P. M.	PARIS	Wed. " 15
Fri. Feb. 7	1:00 P. M.	ILE DE FRANCE	Wed. " 29
Wed. " 12	Noon	*FRANCE	†Thur. " 30
Fri. " 21	1:00 P. M.	PARIS	Wed. Feb. 12
Fri. Mar. 7	1:00 P. M.	ILE DE FRANCE	Wed. " 26
Sat. " 15	Noon	*FRANCE	†Mon. Mar. 3
Fri. " 21	5:00 P. M.	PARIS	Wed. " 12
Fri. " 28	5:00 P. M.	ILE DE FRANCE	Wed. " 19
Fri. Apr. 11	5:00 P. M.	PARIS	Wed. Apr. 2
Fri. " 18	7:00 P. M.	ILE DE FRANCE	Wed. " 9

*Cruise

†From Marseilles.

NEW YORK—PLYMOUTH—HAVRE

From NEW YORK to Plymouth and Havre	STEAMERS	From HAVRE and Plymouth to New York
§Wed. Oct. 30	DE GRASSE	Wed. Oct. 16
§Sat. Nov. 9	*LA BOURDONNAIS	Wed. " 23
§Thur. " 21	ROCHAMBEAU	Wed. Nov. 6
§Thur. Dec. 5	DE GRASSE	Wed. " 20
§Thur. " 26	ROCHAMBEAU	Wed. Dec. 11
1930		
Thur. Jan. 2	DE GRASSE	Wed. " 18
1930		
Wed. Feb. 5	DE GRASSE	Wed. Jan. 22
Wed. " 19	ROCHAMBEAU	Wed. Feb. 5
Wed. Mar. 5	DE GRASSE	Wed. " 19
Wed. " 19	ROCHAMBEAU	Wed. Mar. 5
§Tues. Apr. 8	*†ROUSSILLON	Tues. " 25
.....	ROCHAMBEAU	Wed. Apr. 9
Wed. Apr. 23	DE GRASSE	Sat. " 12
§Sat. May 17	*†ROUSSILLON	Wed. " 30
Thur. " 22	DE GRASSE	Sat. May 10
Sat. " 31	LAFAYETTE	Sat. " 17

§Will not call at Plymouth.

*Via Vigo (Eastbound)

†Via Halifax (Westbound)

NEW YORK—VIGO—HAVRE—BORDEAUX

NEW YORK—VIGO—HAVRE—BORDEAUX																				
EASTBOUND						WESTBOUND														
From New York		From Vigo		From Havre		From Bordeaux		STEAMERS		From Bordeaux		From Havre		From Vigo		From Halifax				
December	4								ROUSSILLON	November	16					November	18	November	28	
"	12								LA BOURDONNAIS	"	30					December	2			
1930		1930		1930		1930				1930		1930		1930		1930		1930		
....									LA BOURDONNAIS	January	9					January	11			
February	22	March	4						ROUSSILLON	February	5	February	8					February	17	
....									GULF							March	9	March	11	
April	8	April	17	April	20				ROUSSILLON	March	22	"	25							

Latest Sailing List # 105 Issued October 25, 1929
Latest First Class Rate Sheet .. # 124C Issued August 15, 1929
Latest Second Class Rate Sheet .. # 21 Issued April 1, 1929
Latest One Class Cabin Rate Sheet # 18 Issued October 25, 1929
Latest Tourist III Class Rate Sheet #2646 Issued March 27, 1929
Latest Third Class Rate Sheet .. # 333 Issued February 1, 1929

BE SURE YOU HAVE 1930 CRUISE ITINERARY AND RATES ISSUED JUNE 24, 1929.