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## AIrLine competition between mexico and the united states

## RAFAEL ANDRÉS CELAYA MENDOZA

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Asesor:

ALEJANDRO CAStaÑEDA

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#### Abstract

This work analyses the effect of several publicly available variables in the pricing decisions of airlines, in routes between Mexico and the United States. This work contributes to the literature by analyzing pricing decisions not at a domestic market level, as it's more common, but at an international market level. This is the first study of its kind made completely with publicly available data. A database of 6676 prices was built, with prices from the 15 carriers transporting passengers between Mexico and the United States at the moment of the study. More than 480 routes were considered, totaling 1669 carrier-route combinations. Several econometric specifications are estimated, including a structural regression model and fixed effects models. Results show that there is a negative relationship between the number of carriers in the route and the price per kilometer in that route, even after controlling for the presence of low cost carriers in the route. There is some evidence that airlines charge an overprice for flights departing from Mexico City's international airport, possibly due to the airport's saturation conditions. Another result is that low cost carriers do not discipline non low cost carriers in a route, as non low cost carreirs do not respond to a route being operated by a low cost carrier; however, they do respond to the number of carriers in the route by reducing their price per kilometer.


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## 1 Introduction

According to the mexican SCT (Secretariat of Communications and Transportation, by its acronym in spanish), the air transportation market for passengers between Mexico and the United States has grown considerably during the last 15 years. Just the flow of passengers increased 163\% from 1991 to 2014 (SCT, 2014).

Nevertheless, this figure may not represent the real growth potential of this market. There exists a limit in the number of airlines from each country that can operate any given route between the two countries ${ }^{1}$. At the end of 2015, the mexican and american governments signed an aviation agreement, in which the limit to the number of airlines operating each route would disappear, among other changes to the previous agreement ${ }^{2}$. Although it is not the intention of this work to analyze the possible effects of the new agreement, it is relevant in this context to determine which factors affect the competition dynamics in the Mexico-USA airline market.

This work analyzes the effect of competition-related variables on the price per kilometer of flights carrying passengers between Mexico and the United States. As Barnes (2012) notes, the air transport industry has experienced a trend in which consumers (especially leisure travelers) choose an airline based on the price it charges. Given the industry's low margins, it has become increasingly important for carriers to focus on what Barnes calls Pricing and Revenue Management (PRM) to increase profitabiliy and gain a competitive advantage. This has led to complex pricing schemes, depending on the type of customer, the flight time, time of booking, trip duration, competition, etc. Airlines' fares, therefore, serve as a good indicator of the dynamics of competition in the industry.

Much research has been devoted to analyzing competition in the airline industry from different perspectives. In terms of airport-airline competition, Starkie (2002) makes the case for regulation in the airline industry at the airport level. He argues that the argument of the airport industry as a natural monopoly is no longer sustainable, and that the degree of market power in an airport will depend on the closeness and substitutability of surrounding airports. Nevertheless, market power might not be necessarily exploited, to the extent airports combine runway and retailing activities. Oum, Zhang and Zhang (1996) investigate optimal airport pricing in a hub and spoke network, showing that it is possible to increase social welfare if instead of

1 Only two airlines from each country can operate a given route. For some touristic destinations the limit is three airlines per country.
2 The agreement had originally been announced in 2014, but it was until December 2015 that it was signed. For more information, see "Acuerdo sobre transporte aéreo entre el gobierno de los Estados Unidos de América y el gobierno de los Estados Unidos Mexicanos", available at http://www.sct.gob.mx/fileadmin/DireccionesGrales/ DGAC/Alianza\%20Por\%20el\%20Gobierno\%20Abierto/US-Mexico_ATA_FINAL_Spanish_102115.pdf or "ABC del Acuerdo Bilateral de Servicios Aéreos de México con los Estados Unidos de América", available at http://www.sct.gob.mx/fileadmin/DireccionesGrales/DGAC/Platillas_2015_aviacion/ Convenio-Bilateral/abc-acuerdo-bilateral.pdf.
pricing each airport in the network independently all the airports in the hub and spoke network are priced jointly. D'Alfonso and Nastasi (2012) analyze, from a game theoretical perspective, the effect of different types of agreements with vertical contracts between airports and airlines on prices, the quantity of flights and social welfare. They consider the case of an infinite linear city with potential consumers uniformly distributed along the city. There are two airports and in each airport there is a leading carrier and $N-1$ followers. They find that, as expected, an increase in the number of followers reduces prices and increases quantity of flights offered, thus increasing social welfare. But they also find that there are incentives for collusion between airports and their leader carriers, driving followers out of the market, in equilibrium.

This latter result is at odds with what the model in Barbot (2009) predicts. Barbot presents two models with two pairs of airport-airline combinations. In one model these pairs share the same market and each pair has the same quality. In the second model there is vertical differentiation among the pairs and one of them has a larger market. Firms compete á la Bertrand in a three stage game. In the first stage they decide wether to collude or not. In the second stage, airports set their prices and in the last stage airlines compete. She finds that when firms are symmetrical and compete in the same market, there are no incentives for collusion between airports and airlines. When there is vertical differentiation, agreements may happen if marginal costs are substantially different. Collusion between airports and airlines ends up being a stable solution under market asymmetry.

Borenstein (1989) intends to quantify the exercise of market power in the airline industry by looking at the carriers' airport and route share of passengers transported. His results show that dominant airlines (those with the highest share of passengers enplanements or originating passengers at the airports) charge higher prices per mile, compared to non dominant airlines, in flights coming from or going to the dominated airports. Nevertheless, there is no evidence of spillover effects, that is, non dominant airlines are not able to charge significantly higher prices in the airports or routes in which they compete against the dominant carrier. In the subject of airport congestion, Brueckner (2002) departs from the vision that peak usage of a congested facility is excessive because users don't take into account the delays they impose on other users. Brueckner argues that this result was due to the fact that airlines were seen as atomistic users, as in road congestion analysis. Nonetheless, he points out, this is an incorrect view of airlines, due to the dominating presence they can have in an airport. In his model, each airline internalizes the congestion that each flight provokes on its other flights. He interprets this internalization as a sign that overallocation of flights on peak hours might not be as severe as the atomistic model would predict. In fact, when an airport is operated by a single carrier, the allocation of flights can be efficient.

Work in the subject of the effects of direct and potential competition on fares has also been
made. For example, Kwoka and Shumilkina (2010) explore the effect on prices of eliminating a potential competitor. They study the merger of US Airways -USAir back then- and Piedmont Airlines in 1987. Using data on prices before and after the merger from the United States Department of Transportation (DOT), they find that prices increased between 5\% and 6\% on routes where the merger eliminated a potential competitor, that is, routes operated by USAir or Piedmont and in which the other member of the merger operated one or both endpoint cities of the route. Also, they find that, in routes where the merger eliminated an actual competitor, prices went up between $9 \%$ and $10.2 \%$.

Goolsbee and Syverson (2008) examine how the threat of entry of Southwest Airlines influences prices of already established carriers. Looking only at the routes between airports in which Southwest operates, they define threat of entry as situations in which Southwest begins or announces it will begin operations in the second endpoint airport of a route. They find that incumbents reduce their price even before Southwest begins operations. Price reductions range from $6.5 \%$ six quarters before the date Southwest announced entry to up to a $24 \%$ price reduction on routes where Southwest threatens but does not enter for at least three quarters. Goolsbee and Syverson interpret this as a sign of incumbents taking preemptive action in order to deter Southwest's entry.

Meanwhile, Barbot (2007) investigates low cost carrier's behaviour regarding entry deterrence and accomodation. She develops two games, one with horizontal differentiation and the other with vertical differentiation. In the first game, the entrant may incur in a price war with the incumbent, while in the second game the incumbent tries to deter or accommodate entry with product proliferation. There are two airlines and two possible airports where to locate, with consumers uniformly distributed along a circumference of perimeter 1 . She finds that, in the horizontal differentiation game, the entrant low cost carrier has incentives to establish a reputation as a predatory firm, but in the vertical differentiation case, the incumbent will only deter entrance if increasing its quality is not very costly. Barbot also presents some evidence of low cost carriers engaging in preemptive action, such as Ryanair opening two new routes connecting with Shannon, Ireland in response to Easyjet entering the London-Shannon route. Easyjet ended up discontinuing its service in the route, while Ryanair kept two of its three routes operating.

The work presented here is very similar to that of Ros (2011). In his article, Ros looks at the effect of several variables on the price per kilometer of mexican carriers in routes within Mexico. Among the variables he looks at are the route's distance, number of competitors in the route, airport use cost, an indicator variable for low cost carriers in the route, etc. He finds that Mexicana reduced its prices approximately $17 \%$ in routes in which it competed against a low cost carrier, but its prices per kilometer were not affected in routes in which it competed
against the other incumbent carrier at the time, Aeroméxico. On the other side, Aeroméxico's prices were lower in routes in which it competed against Mexicana, but the presence of a low cost carrier in the route did not seem to affect its price per kilometer. Ros also finds that prices per kilometer of flights coming from or going to Mexico City were significantly higher. He attributes this result to Mexico City's airport saturation condition. Moreover, his results show a negative relationship between the route's endpoint cities population and the price per kilometer, as well as a negative impact on the price per kilometer of the presence of a low cost carrier in a route.

Borenstein and Rose (1994), analyze price dispersion in the US airline industry. Given that most of the airline passengers receive a discount off the coach fare, and that the modal fare on a route accounts for less than $30 \%$ of the ticket sales, they build a Gini coefficient of fares paid, reflecting the fare inequality across the entire range of fares paid, according to them. They find that the expected absolute fare difference between two passengers on the same airline is highly variable, from $3.6 \%$ of the average fare on one carrier-route combination in one sample to $83 \%$ in another sample. They also observe that, on routes with more than one carrier, the difference in average prices between carriers is smaller than the average difference in prices paid by two customers in the same airline. Among the determinants of price dispersion, they find that increasing the number of competitors, with the number of flights held constant, increases price dispersion. Greater flight frequency on a route diminishes this dispersion and carriers with airport dominance increase the dispersion of their fares in the routes they serve from the dominated airports. Touristic routes showed less price dispersion, while airlines with a computer reservation system have a higher dispersion than those without it ${ }^{3}$.

Airlines' network structure and competition has been a recurrent theme in the literature as well. Pels (2009) explores the effects of the 2008 Joint Open Aviation Area between the United States and the European Union. According to him, once the deregulation of the Atlantic market takes place, airlines competing using hub and spoke networks will stick to their hubs and engage in alliance agreements with other airlines. In his analysis, if authorities intervene forbidding cooperation, airlines will not engage in alliances and will stick to their original network. Low cost carriers, who follow a strategy of servicing only the most profitable markets, will continue with this strategy in the Open Atlantic Aviation Area ${ }^{4}$. In Pels (2008), he explores the possible implications for airline networks of what he calls the "low cost revolution". Airlines

[^0]that use hub and spoke networks do not have an incentive to invade local markets of other hub and spoke carriers, due to the risk of retaliation ${ }^{5}$. On the other side, low cost carriers use "point to point" networks, which allows them to enter any market they want, making them the main competitors in short-haul routes. This doesn't mean that conventional, hub and spoke airlines do not compete in the short-haul routes, as they offer restricted low price tickets in these, using them as feeders for their intercontinental markets. Graham (2009) asks whether low cost carriers's financial success is due to the application of a single model of spatial network optimization or through the development of unique spatial structures. Using data on 6 low cost carriers, he finds that each carrier has a different network structure, from which he concludes that the network formed by the carrier depends also on the cultural, economic and political environments in which it operates. He finds that none of the carriers operates point to point networks with total connectivity, which is surprising since low cost carriers are often referred to as point to point carriers.

For this study, flight prices were taken for more than a month from the airlines' websites. A prices database was built, containing 6676 observations. Prices were taken for all the passenger transporting airlines operating routes between Mexico and the United States, considering 484 routes (Table 13 in the Appendix shows descriptive statistics for each of the 484 routes in the sample) and totaling 1669 carrier-route combinations. Each price was observed four times. Results show that there is a negative relatioship between the price per kilometer in a route and the number of competitors in that route, even after controlling for the presence of a low cost carrier. There also is evidence of a negative impact in the price per kilometer of the number of airlines operating either the route's origin or destination city. These findings match well with previous studies, as there is evidence that carriers respond not only to actual competition but also to potential competition by decreasing prices. It is as well found that airlines charge an overprice in flights departing from Mexico City and that non low cost carriers are not disciplined by low cost carriers in a route, but they do respond to the number of carriers in the route. The main results are robust to several specifications.

This work contributes to the literature analyzing the pricing decisions of carriers in an international market, not at the domestic level, as it is more common. To the best of my knowledge, this is the first study of airline competition across international borders made entirely with publicly available data. Moreover, the study focus on competition inside the american continent, whereas a good amount of the literature focuses on competition within Europe and between Europe and the US. The document is structured as follows: Section 2 contains the data description and some summary statistics; in section 3 the econometric specification(s) is defined; section 4 presents the results and section 5 concludes.

[^1]
## 2 Data and Summary Statistics

Table 1 presents the variables utilized in this study and the sources from where they were obtained.

Table 1: Data Sources

| Variable | Source |
| :---: | :---: |
| Flight's Prices and characteristics | Carriers' websites |
| Carriers' Hub cities | Carriers' websites |
| Direct flight distance (airport to airport) | USDOT, www.world-airport-codes.com |
| 2010 Origin and destination population | SNIM, US Census Bureau |
| Origin and destination per capita GDP | SNIM, US Bureau of Economic Analysis |

Distance between airports (in miles) was obtained from the US Department of Transportation ${ }^{6}$. This variable was transformed to kilometers using a conversion rate of 1.609 kilometers per mile. Since only 465 of the 484 routes used in this study appeared in the USDOT database, the missing routes' distances were taken from the website www.world-airport-codes.com ${ }^{7}$. Population in 2010 and GDP per capita in dollars were also obtained for each city in the sample. For mexican cities, this information was taken from the National System of Municipal Information (SNIM, in spanish). GDP figures correspond to 2005 per capita GDP, as it is the most recent year for which that information is available. ${ }^{8}$. For american cities, the population information comes from the Census Bureau. Each city was assigned its Metropolitan Statistical Area's population. Per capita GDP figures -corresponding to 2014- come from the Bureau of Economic Analysis, and as with population figures, each city was assigned the per capita GDP of the Metropolitan Area to which it belongs. Finally, flight's prices and other characteristics, such as being two stops flights or being offered in codeshare agreements, were taken directly from the airlines' websites.

To gather prices, only official flight routes were considered. These routes were obtained from the SCT's General Directorate of Civil Aviation (DGAC, its acronym in spanish), from the 2015 Scheduled International Service Aviation Statistics by Origin-Destination. A total of 492 routes between the United States and Mexico appear in the document, of which 484 were considered

[^2]for this study ${ }^{9}$, the reason being that it was not possible to obtain prices for the missing routes, either because prices were not available or airlines were not operating the routes anymore. Only airlines carrying passengers and appearing in the DGAC's Air Carriers Statistics register were included in this work ${ }^{10}$. A total of 15 airlines are included in this study, with 5 of them being of mexican origin and 10 US-based. The mexican airlines are Aeromar, Aeroméxico, Interjet, Vivaaerobus and Volaris, while their american counterparts are Alaska Airlines, American Airlies, Delta Airlines, Frontier Airlines, Jetblue Airways, SunCountry Airlines, Southwest Airlines, Spirit Airlines, United Airlines and Virgin America. This, along with the routes considered, gives a total of 1669 carrier-route combinations.

In order to make prices comparable, a specific price-taking methodology was put in place. Only roundtrip prices were taken, giving preference to non stop or one stop flights ${ }^{11}$, and picking always the lowest possible price ${ }^{12}$. To analyze the effects in price of the proximity between daparture and return date, as well as of the closeness between the day the priced was picked up and the departure date, 4 waves of prices were taken. During the first wave, for each carrierroute combination, the lowest price with departure date between October 16 and October 22 and return date between October 23 and October 29 was taken, with the condition that deaprture and return date were at least 4 days apart. For the second wave, the chosen price was the lowest one with departure date between October 16 and October 22, but conditioning that the return date was no more than 3 days after the departure date. For the third and fourth waves the price-taking methodology was simpler. The departure date was set to be October 4, then, for the third wave, the return date was set to be October 11, while for the fourth wave it was October 6. In the end, for each carrier-route combination, the flight fare was observed 4 times, with different departure and return dates and distance between departure and return ranging from 1 to 9 days, depending on the wave. This gives a total of 6,676 observations ${ }^{13}$.

Tables 2 and 3 present carriers' summary statistics. To facilitate the analysis, carriers were divided in low cost and non low cost ${ }^{14}$.

[^3]Table 2: Carrier Summary Statistics. Routes and Price per km

| Carrier | \# of Routes Offered | Mean Price per km | SD of Price per km | Min Price per km | Max Price per km |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Non Low-cost |  |  |  |  |  |
| Aeromar | 2 | 0.6042513 | 0.0156823 | 0.5684965 | 0.6195743 |
| Aeroméxico | 377 | 0.3670741 | 0.3133143 | 0.0776631 | 3.780493 |
| Alaska Airlines | 42 | 0.2116164 | 0.0631708 | 0.121944 | 0.4284046 |
| American Airlines | 101 | 0.336468 | 0.1843927 | 0.112184 | 1.322741 |
| Delta Airlines | 148 | 0.2702338 | 0.2072239 | 0.0999475 | 2.701592 |
| United Airlines | 429 | 0.32854 | 0.2308671 | 0.0886748 | 2.461424 |
| Virgin America | 27 | 0.2191891 | 0.1040752 | 0.1071791 | 0.8820475 |
| Total | 320.4014 | $0.3279936^{*}$ | 0.2532159 | 0.0776631 | 3.780493 |
| Low-cost |  |  |  |  |  |
| Frontier Airlines | 71 | 0.2320357 | 0.0811968 | 0.0775643 | 0.4551716 |
| Interjet | 91 | 0.2075871 | 0.0770759 | 0.1046448 | 0.5290862 |
| Jetblue Airways | 12 | 0.2061898 | 0.0889263 | 0.1003278 | 0.3374574 |
| Southwest Airlines | 177 | 0.194527 | 0.0769007 | 0.0920704 | 0.5630103 |
| Spirit Airlines | 45 | 0.1560422 | 0.0621349 | 0.0873514 | 0.3867111 |
| SunCountry Airlines | 33 | 0.2204109 | 0.0682972 | 0.1114057 | 0.4189412 |
| Vivaaerobus | 2 | 0.2348862 | 0.018783 | 0.2212766 | 0.2575688 |
| Volaris | 112 | 0.1606242 | 0.1186793 | 0.0489646 | 1.341817 |
| Total | 111.3389 | $0.1934174 *$ | 0.0898433 | 0.0489646 | 1.341817 |
| Total (All) | $\mathbf{2 5 2 . 3 8 4 1}$ | $\mathbf{0 . 2 8 4 2 1}$ | $\mathbf{0 . 2 2 3 2 8 4 1}$ | $\mathbf{0 . 0 4 8 9 6 4 6}$ | $\mathbf{3 . 7 8 0 4 9}$ |
| A |  |  |  |  |  |

Author's elaboration. Prices in dollars.
*Significant difference at a $99 \%$ confidence level.

As can be seen from Table 2, United Airlines offers the most routes between Mexico and the United States of any carrier in the sample, followed by Aeroméxico, which services 52 less routes. Consistent with Barnes (2012), low cost carriers offer, on average, less routes than non low cost carriers, since these airlines mainly serve point-to-point markets ${ }^{15}$. The average low cost carrier offers only 111 routes, while the average non low cost carrier offers almost the triple, 320 (although results are mainly driven by United and Aeroméxico). As expected, the mean price per kilometer ${ }^{16}$ of non low cost carriers is substantially ( $69.4 \%$ ) higher than the mean price per kilometer of low cost airlines, and this difference is significant at a $99 \%$ confidence level. There is also greater variability in the price per kilometer of non low cost airlines compared to low cost. Aeromar and Vivaaerobus operate the least number of routes in the sample, with each servicing only two.

The carrier with the lowest average price per kilometer is Spirit, followed closely by Volaris. Aeromar charges the highest average price per kilometer of the airlines in the sample, but it might just be due to the specific routes in which it operates (McAllen-Mexico City and Mexico City-McAllen). If we ignore Aeromar, the highest mean price per kilometer pertains to
of the carriers here classified as low cost have also been assigned low cost status in other works. For example, Southwest, Spirit and Jetblue are all considered low cost carriers in Barnes (2012).
15 Barnes (2012) defines "point-to-point" as non stop flights designed to primarily carry local passengers.
16 Please note that in this and following sections the use of the term "mean price per kilometer" refers to the mean lowest price per kilometer that carriers charge. The actual mean fares charged by carriers may behave differently.

Table 3: Carrier Summary Statistics. Observations and Flights Distances

| Carrier | N | Mean Distance | SD of Distance | Min Distance | Max Distance |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Non Low-cost |  |  |  |  |  |
| Aeromar | 8 | 751.403 | 0 | 751.403 | 751.403 |
| Aeroméxico | 1508 | 2064.93 | 797.139 | 205.952 | 4320.165 |
| Alaska Airlines | 168 | 2257.427 | 751.7913 | 1113.428 | 4320.165 |
| American Airlines | 404 | 1798.448 | 607.0194 | 489.136 | 3086.062 |
| Delta Airlines | 592 | 2365.708 | 761.5936 | 445.693 | 4320.165 |
| United Airlines | 1716 | 2097.747 | 779.2813 | 445.693 | 4320.165 |
| Virgin America | 108 | 2915.18 | 831.1353 | 1290.418 | 3874.472 |
| Total | 4,504 | $2118.299 *$ | 792.486 | 205.952 | 4320.165 |
| Low-cost |  |  |  |  |  |
| Frontier Airlines | 284 | 2454.065 | 613.2389 | 1465.799 | 4320.165 |
| Interjet | 364 | 1788.438 | 837.5211 | 445.693 | 3874.472 |
| Jetblue Airways | 48 | 1883.603 | 722.159 | 883.341 | 2790.006 |
| Southwest Airlines | 708 | 2344.872 | 763.4476 | 801.282 | 4320.165 |
| Spirit Airlines | 180 | 2123.379 | 769.7007 | 883.341 | 3409.471 |
| SunCountry Airlines | 132 | 2783.619 | 895.2853 | 801.282 | 4320.165 |
| Vivaaerobus | 8 | 661.299 | 0 | 661.299 | 661.299 |
| Volaris | 448 | 2158.176 | 685.6749 | 205.952 | 3574.662 |
| Total | 2,172 | $2219.304 *$ | 798.2667 | 205.952 | 4320.165 |
| Total (All) | $\mathbf{6 6 7 6}$ | $\mathbf{2 1 5 1 . 1 6}$ | $\mathbf{7 9 5 . 7 2}$ | $\mathbf{2 0 5 . 9 5 2}$ | $\mathbf{4 3 2 0 . 1 6 5}$ |

Author's elaboration with data from the DOT and www. world-airport-codes.com.
*Significant difference at a $99 \%$ confidence level.

Aeroméxico, charging almost 37 cents per kilometer on the average route. Aeroméxico has also the greatest variability in the price per kilometer it charges, as its minimum price per kilometer is the lowest among non low cost carriers and its maximum is the highest of all the sample. It's curious that a similar phenomenom occurs among low cost carriers, and that also belongs to a mexican carrier. Volaris charges the minimum price per kilometer of all the sample and also the maximum price per kilometer among low cost carriers. It's worth noting that some carriers classified as non low cost have lower mean prices per kilometer than some low cost carriers. This might be, however, due to the small number of routes being considered for these carriers. Another possibility is that the way of operating differs in international and domestic markets, making Alaska and Virgin's mean fares higher than those of Frontier or SunCountry in flights inside the United States (Tables 9 and 10 in the Appendix present the same information as Tables 2 and 3, but separating carriers by country of origin).

Table 3 presents the number of observations for each carrier and some summary statistics of flights distances. Since every price was observed four times for each carrier-route combination, the number of obervations for each carrier equals $4 \times \#$ of RoutesOffered. Then, the carriers with the highest number of observations in the sample are United Airlines and Aeroméxico, while the carriers with the least observations are Aeromar and Vivaaerobus. Practically one
third of the observations in the sample correspond to low cost carriers. SunCountry Airlines travels the longest distances per flight, on average, while Vivaaerobus the lowest. Again, this may be due to the small number of routes in which Viva operates (it operates the MonterreyHouston and Houston-Monterrey routes). If we ignore Vivaaerobus and Aeromar, the airline flying the shortest routes, on average, is Interjet, with an average distance of 1,788.43 kilometers between origin and destination airports. Notice that Aeromar and Vivaaerobus' standard deviation for the distances they travel is zero. This is simply because both airlines only operate between two cities in this sample, thus there is not variation in the distace they travel. Low cost carriers serve, on average, longer routes than non low cost carriers, and this difference is significant at a $99 \%$ confidence level. Since many airlines serve the same routes, it should not come as a surprise that some of the minimum and maximum flight distances coincide among different airlines. The longest direct route distance in the sample is between Cancún and Seattle, with 4,320.17 kilometers, and the shortest is from Tijuana to Los Angeles, with 206 kilometers.

## 3 Econometric Specification

Several specifications are estimated, including structural and fixed effects models. The first model to estimate is of the form

$$
\begin{equation*}
Y=X \beta+U . \tag{1}
\end{equation*}
$$

Y is a vector with the dependent variable's sample values, X is a matrix containing the explanatory variables' values and $U$ is the stochastic error term. This type of models assume that $E[U \mid X]=0$ for estimates to be unbiased. In this case, the dependent variable is the neperian logarithm of the price per kilometer of all carrier-route combinations. The explanatory variables are a dummy variable indicating if a low cost carrier operates the route, as it is of interest to determine if and how airlines respond to the presence of low cost carriers in a route; the number of carriers operating the route, as we can expect that the higher the number of competitors the higher the competitive pressure will be, thus forcing airlines to reduce prices; the number of carriers that operate the origin city and the number of carriers operating the destination city (Table 12 in the Appendix shows descriptive statistics for all the cities in the routes of this study), as a sign not only of actual but also of potential competition; the number of days between the departure and return date, as well as the number of days between the departure date and the day the price was taken, as we would expect that the closer the departure date is from the purchase date, the higher the price would $\mathrm{be}^{17}$; dummies indicating if the origin or destination city is a hub of a competing carrier (Table 11 in the Appendix shows a list of the hub cities for each carrier in the sample), because we would expect this to be a source of competitive pressure among carriers; a dummy equal to one if the flight is also offered in a codeshare agreement, as

17 This suits well with a point made by Barnes (2012) in which she states that airlines differentiate customers in business and leisure travelers, with business travelers being less price-sensitive and showing a willingness to pay more for flights that better suit their schedule needs.
it is of interest to determine how these agreements affect prices and thus customers; a dummy indicating if the flight is a two stops flight; a dummy equal to one if the origin city is Mexico City, as the coefficient on this variable would indicate if airlines are able to charge higher prices due to Mexico City's airport saturation conditions; and the direct flight distance, its square, per capita GDP of origin and destination and the geometric mean of the origin and destination populations as route-specific controls (Table 8 in the Appendix presents summary statistics for the variables used in the regressions).

Given the omitted variables concerns (as there is no information regarding airports' use cost or touristic city status for origin and destination, variables that can have an effect in the price per kilometer), the second type of models to estimate are fixed effects models. Due to the fact that many of the explanatory variables do not vary throughout our sample, these models were estimated with dummy variables. The main fixed effects specification is as follows

$$
\begin{align*}
& \ln P_{\text {irw }}=\beta_{0}+\beta_{1} \text { Distance }_{r}+\beta_{2} \text { Distancesquared }_{r}  \tag{2}\\
& +\beta_{3} \text { Daysbetweendepartureandreturn }_{\text {irw }} \\
& +\beta_{4} \text { Daysbetweentakingthepriceanddeparture }_{\text {irw }} \\
& +\beta_{5} \# \text { of carriersintheroute }{ }_{r}+\beta_{6} \text { LCCintheroute }_{r} \\
& +\beta_{7} \text { MexicoCityorigin }_{r}+\beta_{8} \text { Codeshareflight }_{\text {ir }} \\
& +\beta_{9} \text { Twostopsflight }_{i r}+\sum_{j=1}^{90} \phi_{j} \text { City }_{j}+\varepsilon_{i r w},
\end{align*}
$$

where the subscript $i$ represents the carrier, $r$ the route and $w$ the wave during which the price was observed. As the name of the variable indicates, Days between departure and return are the number if days between the flight's departure date and its return date. The same logic applies to Days between taking the price and departure. Note that these two variables depend not only on the carrier and the route, but also on the wave in which the price was oberved. \# of carriers in the route is the number of carriers operating route $r$. LCC in the route is an idicator variable equal to 1 if there is at least one low cost carrier operating in route $r$. Mexico City origin is a dummy that indicates if the flight's origin is Mexico City. Codeshare flight indicates if the airline $i$ offers the route $r$ in a codeshare agreement with other airline, although it doesn't have to be exclusively offered in codeshare. The sum term represents the city fixed effects and $\varepsilon_{i r w}$ is the error term. An specification including carrier fixed effects is also estimated, as well as other modifications of the main equation.

## 4 Estimation Results

This section presents the results of estimating the various specifications previously mentioned. Each subsection presents the estimates for each of the different models.

### 4.1 Structural Models

Table 4 presents the results of estimating equation (1). In both columns the dependent variable is the neperian logarithm of the price per kilometer for each carrier-route combination.

Column (1) includes the number of carriers as explanatory variable, while column (2) replaces this variable with the number of carriers operating the origin and destination cities of the route. It is important to note that coefficients do not vary significantly between columns. In both columns the effect of distance on the price per kilometer is negative and statistically significant, although it is small, implying that a $1 \%$ increase in the route's distance would decrease the price per kilometer $0.001 \%$. As expected, the number of carriers in the route has a negative impact on the price per kilometer. The coefficient implies that, on average, the addition of one new carrier to the route will reduce the price per kilometer approximately $2.6 \%$ $\left(e^{-0.261}=0.974\right)$. The effect of having a low cost carrier operating in the route is much higher, reducing the price per kilometer $20 \%$, on average. This result holds for both columns. It is interesting that the number of days between departure and return does not have a statistically significant effect on the price, but the number of days between the day the price was taken and the departure date does have a negative and significant effect on the price. The estimate's magnitude is very similar in both columns as well.

The geometric mean of the origin and destination's populations and the per capita GDP of origin and destination also have a negative relationship with the price per kilometer. This may indicate that in bigger markets, or in markets with more purchasing power, carriers compete more agressively to obtain market share, with estimates being similar across columns. Both the first and second column show that departing from a competitor's hub city causes an increase in the price per kilometer between $2.6 \%$ and $3.1 \%$. This result fits well with the literature, as it signals that carriers departing from a competitor's hub compete less agressively in prices, due to the market power possessed by the dominant firm. It is also possible that when airlines use the hubs of other carriers they face higher airport costs, as their competitor tries to deter participation in that market. In the first column, the effect of arriving at a competitor's hub city is positive and statistically significant as well, but in the second column the effect becomes statistically insignificant. Moreover, the coefficient on the Codeshare dummy indicates that prices of flights offered through codeshare agreements are approximately $30 \%$ higher than prices of flights that aren't. The effect on the Two Stops dummy implies a $20 \%$ increase in the price per kilometer of the lowest fares, on average. This result seems counterintuitive, as one would

Table 4: Regression Estimates. Structural Models

|  | (1) | (2) |
| :---: | :---: | :---: |
| Distance | $\begin{gathered} -0.000988^{* * *} \\ (0.0000297) \end{gathered}$ | $\begin{gathered} -0.000992^{* * *} \\ (0.0000297) \end{gathered}$ |
| Distance Squared | $\begin{gathered} 0.000000135^{* * *} \\ (6.16 \mathrm{e}-09) \end{gathered}$ | $\begin{gathered} 0.000000137^{* * *} \\ (6.16 \mathrm{e}-09) \end{gathered}$ |
| \# of carriers in the route | $\begin{gathered} -0.0261^{* * *} \\ (0.00295) \end{gathered}$ |  |
| LCC in the route | $\begin{gathered} -0.227^{* * *} \\ (0.0117) \end{gathered}$ | $\begin{gathered} -0.223^{* * *} \\ (0.0116) \end{gathered}$ |
| Days between departure and return | $\begin{aligned} & -0.00118 \\ & (0.00155) \end{aligned}$ | $\begin{aligned} & -0.00134 \\ & (0.00155) \end{aligned}$ |
| Days between taking the price and departure | $\begin{gathered} -0.000681^{* * *} \\ (0.0000999) \end{gathered}$ | $\begin{gathered} -0.000651^{* * *} \\ (0.000100) \end{gathered}$ |
| Origin's per capita GDP | $\begin{gathered} -0.00000186 * * * \\ (0.000000366) \end{gathered}$ | $\begin{gathered} -0.00000129^{* * *} \\ (0.000000377) \end{gathered}$ |
| Destination's per capita GDP | $\begin{gathered} -0.00000161^{* * *} \\ (0.000000352) \end{gathered}$ | $\begin{gathered} -0.000000801^{* *} \\ (0.000000363) \end{gathered}$ |
| Endpoints Populations' Geometric Mean | $\begin{gathered} -2.52 \mathrm{e}-08^{* * *} \\ (2.23 \mathrm{e}-09) \end{gathered}$ | $\begin{gathered} -2.42 \mathrm{e}-08^{* * *} \\ (2.28 \mathrm{e}-09) \end{gathered}$ |
| Origin is competitor's hub | $\begin{aligned} & 0.0257^{* * *} \\ & (0.00991) \end{aligned}$ | $\begin{gathered} 0.0304^{* * *} \\ (0.0102) \end{gathered}$ |
| Destination is competitor's hub | $\begin{aligned} & 0.0206^{* *} \\ & (0.0101) \end{aligned}$ | $\begin{gathered} 0.0138 \\ (0.0101) \end{gathered}$ |
| Codeshare flight | $\begin{gathered} 0.261 * * * \\ (0.00963) \end{gathered}$ | $\begin{gathered} 0.253^{* * *} \\ (0.00953) \end{gathered}$ |
| Two stops flight | $\begin{aligned} & 0.184^{* * *} \\ & (0.0165) \end{aligned}$ | $\begin{aligned} & 0.174^{* * *} \\ & (0.0161) \end{aligned}$ |
| Mexico City origin | $\begin{gathered} -0.0212 \\ (0.0192) \end{gathered}$ | $\begin{aligned} & -0.0338^{*} \\ & (0.0195) \end{aligned}$ |
| Origin carriers |  | $\begin{gathered} -0.0153^{* * *} \\ (0.00171) \end{gathered}$ |
| Destination carriers |  | $\begin{gathered} -0.0127^{* * *} \\ (0.00168) \end{gathered}$ |
| _cons | $\begin{aligned} & 0.501^{* * *} \\ & (0.0482) \end{aligned}$ | $\begin{aligned} & 0.566^{* * *} \\ & (0.0495) \end{aligned}$ |
| N | 6676 | 6676 |
| $R^{2}$ | 0.616 | 0.618 |

Robust standard errors in parentheses.
${ }^{*} p<0.1,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$
The dependent variable is the neperian logarithm of the price per km in both columns.
expect that two stops flights are regarded as a lower quality service, reducing consumers' willingness to pay for them, thus prompting airlines to give a price discount in those flights. It is worth noting that the coefficient estimates for the Mexico City origin dummy are negative in both columns, and the coefficient is statistically significant at a $90 \%$ confidence level in the second column. Nevertheless, this result may be driven by omitted variables. In the following sections we will see how estimates change once we include fixed effects. Lastly, as shown in the second column, if instead of including the number of carriers in the route as an explanatory variable we include the number of carriers operating destination and the number of carriers operating origin, we find that both variables have a negative and significant impact on the price per kilometer, in line with the results of Goolsbee and Syverson (2008).

### 4.2 Fixed Effects Models

In this subsection, the results of estimating the fixed effects models are presented. Table 5 presents the estimations of the preferred model, the one with fixed effects per city. Column (1) includes the number of carriers in the route as explanatory variable, excluding the low cost carrier dummy. Column (2) includes the low cost carrier dummy but excludes the number airlines in the route and column (3) includes both variables as explanatory. In all the columns the dependent variable is the neperian logarithm of the flight's price per kilometer for each carrier-route combination.

As in the structural model estimates, coefficients are very similar across columns. The effect of distance on the price per kilometer is negative and statistically significant at a $99 \%$ confidence level in all three columns. Plus, the magnitude of the effect is very similar to the estimated magnitude in the previous subsection. The coefficient in the number of carriers operating the route is of -0.0186 , implying an average reduction of $1.7 \%$ in the price per kilometer that carriers charge, for every new carrier that enters the route. Once the low cost carrier dummy is added, in column (3), the estimate is still negative and significant, but the implicit effect is $35 \%$ lower, signaling a $1.1 \%$ reduction in the price per kilometer for every new entrant in the route. Once again, the number of days between departure and return does not have a statistically significant effect on the price per kilometer, but the number of days between the day the price was taken and the departure date inlfuences the dependent variable negatively. Flights that are also offered in a codeshare agreement are between $26.5 \%$ and $27.8 \%$ more expensive per kilometer, on average, than those flights that aren't, while two stops flights are between $16 \%$ and $17.1 \%$ more expensive than non stop or one stop flights.

It is important to note that the effect of departing from the Mexico City's airport is now positive, but imprecisely estimated. The effect of a low cost carrier servicing the route is, once again, bigger in magnitude than the effect of the number of carriers in the route, and enters the estimation with negative sign as well. The -0.143 estimate implies that airlines decrease prices

Table 5: Regression Estimates. Fixed effects per city

|  | (1) | (2) | (3) |
| :---: | :---: | :---: | :---: |
| Distance | $\begin{aligned} & -0.00105^{* * *} \\ & (0.0000430) \end{aligned}$ | $\begin{aligned} & -0.00103^{* * *} \\ & (0.0000433) \end{aligned}$ | $\begin{gathered} -0.00103^{* * *} \\ (0.0000432) \end{gathered}$ |
| Distance squared | $\begin{gathered} 0.000000147^{* * *} \\ (7.84 \mathrm{e}-09) \end{gathered}$ | $\begin{aligned} & 0.000000142^{* * *} \\ & (7.89 \mathrm{e}-09) \end{aligned}$ | $\begin{gathered} 0.000000141^{* * *} \\ (7.88 \mathrm{e}-09) \end{gathered}$ |
| \# of carriers in the route | $\begin{gathered} -0.0186^{* * *} \\ (0.00541) \end{gathered}$ |  | $\begin{aligned} & -0.0109^{* *} \\ & (0.00539) \end{aligned}$ |
| Days between departure and return | $\begin{gathered} -0.00156 \\ (0.00147) \end{gathered}$ | $\begin{gathered} -0.00149 \\ (0.00146) \end{gathered}$ | $\begin{gathered} -0.00148 \\ (0.00146) \end{gathered}$ |
| Days between taking the price and departure | $\begin{gathered} -0.000389^{* * *} \\ (0.000104) \end{gathered}$ | $\begin{gathered} -0.000400^{* * *} \\ (0.000102) \end{gathered}$ | $\begin{gathered} -0.000407^{* * *} \\ (0.000102) \end{gathered}$ |
| Codeshare flight | $\begin{aligned} & 0.245^{* * *} \\ & (0.00940) \end{aligned}$ | $\begin{gathered} 0.235^{* * *} \\ (0.00937) \end{gathered}$ | $\begin{aligned} & 0.237^{* * *} \\ & (0.00940) \end{aligned}$ |
| Two stops flight | $\begin{aligned} & 0.158^{* * *} \\ & (0.0167) \end{aligned}$ | $\begin{aligned} & 0.148^{* * *} \\ & (0.0168) \end{aligned}$ | $\begin{aligned} & 0.148^{* * *} \\ & (0.0168) \end{aligned}$ |
| Mexico City origin | $\begin{gathered} 0.0118 \\ (0.0181) \end{gathered}$ | $\begin{gathered} 0.0126 \\ (0.0181) \end{gathered}$ | $\begin{gathered} 0.0128 \\ (0.0181) \end{gathered}$ |
| LCC in the route |  | $\begin{gathered} -0.143^{* * *} \\ (0.0146) \end{gathered}$ | $\begin{gathered} -0.137^{* * *} \\ (0.0146) \end{gathered}$ |
| _cons | $\begin{aligned} & 0.458^{* *} \\ & (0.192) \end{aligned}$ | $\begin{aligned} & 0.486^{* *} \\ & (0.192) \end{aligned}$ | $\begin{gathered} 0.460^{* *} \\ (0.192) \end{gathered}$ |
| $N$ | 6676 | 6676 | 6676 |
| $R^{2}$ | 0.665 | 0.669 | 0.669 |

Robust standard errors in parentheses.

* $p<0.1,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$

The dependent variable is the neperian logarithm of the price per km in the three columns. All the estimations include city fixed effects.
by $13.4 \%$ on average on routes where there is presence of at least one low cost carrier. In the third column, when both the number of carriers and the low cost dummy are included in the regression, the low cost dummy maintains its predictive power, while, as has been previously mentioned, the size of the coefficient on the number of carriers in the route decreases. This result, nevertheless, indicates that, independently of the presence of low cost carriers in the route, the number of competitors applies competitive pressure to the carriers, forcing them to reduce their prices in order to be more attractive to customers. Table 6 contains the estimates from a regression including carrier and city fixed effects. Again, column (1) includes the number of carriers in the route as explanatory variable but not the low cost dummy. Column (2) includes the low cost dummy but excludes the number of carriers and column (3) incorporates both.

Table 6: Regression Estimates. Fixed effects per city and carrier

|  | (1) | (2) | (3) |
| :---: | :---: | :---: | :---: |
| Distance | $\begin{gathered} -0.00103^{* * *} \\ (0.0000365) \end{gathered}$ | $\begin{aligned} & -0.00102^{* * *} \\ & (0.0000369) \end{aligned}$ | $\begin{aligned} & -0.00102^{* * *} \\ & (0.0000368) \end{aligned}$ |
| Distance squared | $\begin{aligned} & 0.000000136^{* * *} \\ & (6.79 \mathrm{e}-09) \end{aligned}$ | $\begin{gathered} 0.000000134^{* * *} \\ (6.87 \mathrm{e}-09) \end{gathered}$ | $\begin{gathered} 0.000000134^{* * *} \\ (6.86 \mathrm{e}-09) \end{gathered}$ |
| \# of carriers in the route | $\begin{gathered} -0.00743 \\ (0.00465) \end{gathered}$ |  | $\begin{gathered} -0.00436 \\ (0.00465) \end{gathered}$ |
| Days between departure and return | $\begin{gathered} -0.000758 \\ (0.00127) \end{gathered}$ | $\begin{aligned} & -0.000739 \\ & (0.00127) \end{aligned}$ | $\begin{aligned} & -0.000738 \\ & (0.00127) \end{aligned}$ |
| Days between taking the price and departure | $\begin{gathered} -0.000284^{* *} \\ (0.000112) \end{gathered}$ | $\begin{gathered} -0.000298^{* * *} \\ (0.000112) \end{gathered}$ | $\begin{gathered} -0.000297^{* * *} \\ (0.000112) \end{gathered}$ |
| Codeshare flight | $\begin{aligned} & 0.146^{* * *} \\ & (0.0106) \end{aligned}$ | $\begin{aligned} & 0.144^{* * *} \\ & (0.0106) \end{aligned}$ | $\begin{aligned} & 0.144^{* * *} \\ & (0.0106) \end{aligned}$ |
| Two stops flight | $\begin{aligned} & 0.125^{* * *} \\ & (0.0158) \end{aligned}$ | $\begin{gathered} 0.121^{* * *} \\ (0.0159) \end{gathered}$ | $\begin{gathered} 0.121^{* * *} \\ (0.0159) \end{gathered}$ |
| Mexico City origin | $\begin{gathered} 0.0127 \\ (0.0151) \end{gathered}$ | $\begin{gathered} 0.0131 \\ (0.0151) \end{gathered}$ | $\begin{gathered} 0.0131 \\ (0.0151) \end{gathered}$ |
| LCC in the route |  | $\begin{gathered} -0.0566^{* * *} \\ (0.0128) \end{gathered}$ | $\begin{gathered} -0.0542^{* * *} \\ (0.0127) \end{gathered}$ |
| _cons | $\begin{gathered} -0.0363 \\ (0.0623) \end{gathered}$ | $\begin{aligned} & -0.0313 \\ & (0.0621) \end{aligned}$ | $\begin{aligned} & -0.0297 \\ & (0.0622) \end{aligned}$ |
| $N$ | 6676 | 6676 | 6676 |
| $R^{2}$ | 0.759 | 0.759 | 0.759 |

Robust standard errors in parentheses.
${ }^{*} p<0.1,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$
The dependent variable is the neperian logarithm of the price per km in the three columns. All the estimations include city and carrier fixed effects.

As in Tables 3 and 4, the average effect of direct flight distance on the price per kilometer is small but statistically significant at a $99 \%$ confidence level in all columns. There is no effect of the distance between departure date and return date, but the coefficient on the distance between the day the price was picked up and the departure date continues to be negative and significant, although in this case it's lower than in the previous estimations.

The impact on the price of codeshare agreements sees its predictive power greatly reduced, as the coefficient in the codeshare dummy is approximately $40 \%$ lower than in the specification including only fixed effects per city, but it still is significant at a $99 \%$ level in all columns.

The coefficient in the two stops dummy is also lower, although it didn't decrease as much as the codeshare coefficient, going from around -0.15 in the model with city fixed effects to -0.12 in the model with city and carrier fixed effects. The coefficient estimates on the Mexico City origin dummy are practically unchanged, and continue being statistically insignificant. Probably the biggest surprise of the results in Table 5 is that the number of carriers in the route does not affect the price per kilometer significatively. The effect of having a low cost carrier operating in the route keeps its significance, but it's now much lower, down to -0.05 from -0.14. As in the previous model, including both the number of carriers and the low cost carrier dummy reduces the coefficient in the former variable but does not significantly affect the estimate on the latter.

### 4.3 Alternative Specifications

Finally, it is of interest to explore if the results vary by carrier type. A model is also estimated in which the objective is to identify possibly different effects of departing from Mexico City for each carrier. Table 7 presents these estimations. In column (1) the dependent variable is the neperian logarithm of the prices per kilometer of all carriers not considered to be low cost. In column (2) the dependent variable is the logarithm of the prices per kilometer of only low cost carriers. In both columns fixed effects per city and carrier were included. Column (3) presents the results of estimating a model as those from Table 5, with city fixed effects, but including also interactions of carriers with the dummy indicating Mexico City origin.

As has been seen in all the previous models, the effect of distance in the price per kilometer is negative and significant. Moreover, it doesn't differ greatly from low cost to non low cost carriers. An interesting finding is that, for non low cost carriers, the effect of a low cost carrier operating the route is not statistically significant (the coefficient estimate is positive but not significant), implying that low cost carriers do not discipline their non low cost counterparts. This result does not necessarily mean that these types of carriers belong to a different relevant market. Rather, it might be a reflect that non low cost carriers focus on certain types of customers or offer certain services that low cost carriers do not, such as more routes -as one observes in Table 2- or flexible itineraries, which allow them to keep their prices high even when they compete against low cost airlines ${ }^{18}$. On the other hand, the number of carriers in the route does have a negative and significant impact on the price per kilometer of non low cost carriers. The coefficient of -0.0266 means that, on average, an increase of one in the number of competitors in the route will reduce non low cost carriers' prices by $2.6 \%$. Once again, prices per kilometer of flights offered through codeshare agreements are higher than prices of flights not offered in codeshare. The effect of departing from Mexico City is positive, but not statistically significant.

[^4]Table 7: Regression Estimates. Alternative specifications

|  | (1) | (2) | (3) |
| :---: | :---: | :---: | :---: |
|  | Non Low Cost Carriers | Low Cost Carriers | All Carriers |
| Distance | $\begin{aligned} & -0.00109^{* * *} \\ & (0.0000528) \end{aligned}$ | $\begin{gathered} -0.000928^{* * *} \\ (0.0000337) \end{gathered}$ | $\begin{aligned} & -0.00105^{* * *} \\ & (0.0000428) \end{aligned}$ |
| Distance squared | $\begin{gathered} 0.000000146^{* * *} \\ (9.47 \mathrm{e}-09) \end{gathered}$ | $\begin{aligned} & 0.000000115^{* * *} \\ & (6.73 \mathrm{e}-09) \end{aligned}$ | $\begin{gathered} 0.000000145^{* * *} \\ (7.81 \mathrm{e}-09) \end{gathered}$ |
| \# of carriers in the route | $\begin{gathered} -0.0266^{* * *} \\ (0.00648) \end{gathered}$ | $\begin{gathered} 0.00172 \\ (0.00505) \end{gathered}$ | $\begin{gathered} -0.0160^{* * *} \\ (0.00541) \end{gathered}$ |
| LCC in the route | $\begin{gathered} 0.0227 \\ (0.0147) \end{gathered}$ |  |  |
| Days between departure and return | $\begin{gathered} -0.000874 \\ (0.00160) \end{gathered}$ | $\begin{aligned} & 0.000409 \\ & (0.00142) \end{aligned}$ | $\begin{aligned} & -0.00141 \\ & (0.00145) \end{aligned}$ |
| Days between taking the price and departure | $\begin{aligned} & 0.000449^{* *} \\ & (0.000228) \end{aligned}$ | $\begin{gathered} -0.000781^{* * *} \\ (0.000122) \end{gathered}$ | $\begin{gathered} -0.000389^{* * *} \\ (0.000104) \end{gathered}$ |
| Codeshare flight | $\begin{aligned} & 0.143^{* * *} \\ & (0.0109) \end{aligned}$ |  | $\begin{gathered} 0.244^{* * *} \\ (0.00969) \end{gathered}$ |
| Two stops flight | $\begin{gathered} 0.0749^{* * *} \\ (0.0184) \end{gathered}$ | $\begin{aligned} & 0.107^{* * *} \\ & (0.0201) \end{aligned}$ | $\begin{aligned} & 0.157^{* * *} \\ & (0.0165) \end{aligned}$ |
| Mexico City origin | $\begin{aligned} & 0.00752 \\ & (0.0196) \end{aligned}$ | $\begin{aligned} & 0.0310^{* *} \\ & (0.0147) \end{aligned}$ | $\begin{gathered} 0.0546^{* * *} \\ (0.0203) \end{gathered}$ |
| Aeromar*Mexico City origin |  |  | $\begin{gathered} -0.173^{* * *} \\ (0.0404) \end{gathered}$ |
| Aeroméxico*Mexico City origin |  |  | $\begin{aligned} & 0.132^{* * *} \\ & (0.0332) \end{aligned}$ |
| American*Mexico City origin |  |  | $\begin{gathered} 0.0738 \\ (0.0731) \end{gathered}$ |
| Delta*Mexico City origin |  |  | $\begin{gathered} -0.150^{* * *} \\ (0.0329) \end{gathered}$ |
| Interjet*Mexico City origin |  |  | $\begin{gathered} -0.219^{* * *} \\ (0.0388) \end{gathered}$ |
| Jetblue*Mexico City origin |  |  | $\begin{gathered} -0.494^{* * *} \\ (0.0364) \end{gathered}$ |
| Southwest*Mexico City origin |  |  | $\begin{gathered} -0.168^{* * *} \\ (0.0244) \end{gathered}$ |
| United*Mexico City origin |  |  | $\begin{aligned} & 0.129^{* * *} \\ & (0.0258) \end{aligned}$ |
| Volaris*Mexico City origin |  |  | $\begin{gathered} -0.273^{* * *} \\ (0.0274) \end{gathered}$ |
| _cons | $\begin{gathered} -0.114 \\ (0.0844) \end{gathered}$ | $\begin{gathered} 0.0274 \\ (0.0751) \end{gathered}$ | $\begin{gathered} 0.459^{* *} \\ (0.192) \end{gathered}$ |
| $N$ | 4504 | 2172 | 6676 |
| $R^{2}$ | 0.730 | 0.835 | 0.673 |

Robust standard errors in parentheses.
${ }^{*} p<0.1,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$
In column (1) the dependent variable is the neperian logarithm of the prices per km of non low cost carriers. In column (2) the dependent variable is the neperian logarithm of the prices per km of low cost carriers. In column (3) the dependent variable is the neperian logarithm of the prices per km for all the carrier-route combinations in the sample. Estimations in columns (2) and (3) include city and carrier fixed effects. The column (3) estimation includes fixed effects per city.

Low cost carriers, on the other way, do not seem to be affected by the presence of more carriers in the route, but departing from Mexico City does increase the price per kilometer they charge, on average. The increase in price that low cost carriers experience for flights with two stops is higher than the estimated effect for non low cost carriers. Since there are no low cost carrier observations in which the flight was also offered in a codesahre agreement, the effect of this variable is not estimated for this type of carriers.

In the third column, where the estimation was done with all the prices in the sample and including fixed effects per city, we can see similar results to those observed in Table 5. The impact of distance on the price per kilometer is negative and significant, with the size of the effect being basically the same as in previous regressions. The number of carriers in the route is negatively correlated with the price per kilometer, as expected, and two stops flights and flights offered in codeshare are, on average, more expensive per kilometer. We can clearly see now that the coefficient on the dummy indicating departure from Mexico City is positive and statistically significant at a $99 \%$ level. The estimate indicates that flights departing from Mexico City are, on average, $5.6 \%$ more expensive on a per kilometer basis than flights departing from another city. Regarding the coefficients on the interactions, notice that six airlines do not appear in the table. Five of them were not included due to not having any flights touching Mexico City ${ }^{19}$. The other carrier missing, Alaska, was omitted to avoid multicollinearity. We can interpret the coefficients as the effect of departing from Mexico City for each carrier, relative to Alaska Airlines. Note that the coefficients on the interactions with low cost carriers are negative and significant, indicating that those carriers charge significantly lower prices per kilometer departing from Mexico City than Alaska. This was expected, as Alaska is not considered a low cost carrier. Aeroméxico and United Airlines charge higher prices per kilometer departing from Mexico City, on average, than Alaska. Nevertheless, these coefficients should be interpreted with caution, as there are only 4 observations with Alaska's flights departing from Mexico City in the sample.

## 5 Conclusions

This work has looked into the price determinants of flights between Mexico and the United States. With a database of more than 6,600 roundtrip flight prices, spanning 484 routes and 15 carriers, several econometric specifications were estimated. The main results are robust to these various specifications.

There is a consistent negative relationship between the lowest prices per kilometer and flight distance. Although the magnitude of the coefficient is small, it is significant at a $99 \%$ level
across specifications and even after dividing the sample in low cost and non low cost carriers. The number of carriers operating the route has a negative impact in the lowest prices per kilometer, with coefficients indicating that one new entrant in the route would decrease the lowest price per kilometer between $1.8 \%$ and $2.6 \%$. The effect of a low cost carrier operating the route is even higher, as OLS estimates of the structural regression model imply a $20 \%$ per kilometer price reduction when there is presence of a low cost carrier in the route. The effect is lower once city and carrier fixed effects are included, down to a $13.4 \%$ price decrease in the model with city fixed effects and to $5.5 \%$ when carrier fixed effects are added. It's worth noting that non low cost carriers are not disciplined by low cost carriers, as they do not respond to the presence of a low cost carrier in a route, but they do respond to a higher number of competitors in the route by decreasing their price per kilometer. Also, across all specifications, there is not effect of the number of days between departure and return on the price per kilometer. On the other side, results indicate that the closer the departure date is from the day the price was taken, the higher the price per kilometer will be. It is also consistently found that the price per kilometer of flights with two stops or offered in codeshare is higher than the price per kilometer of non stop or one stop flights and of flights not offered through codeshare, respectively. There is also evidence that airlines are able to charge an overprice in flights departing from Mexico City, probably due to the Benito Juárez International Airport saturation conditions.

Although it is out of the scope of this work to analyze the possible implications of the bilateral agreement signed by the mexican and american governments this past december, the evidence found points to a possibly positive effect of the agreement, promoting competition and thus reducing prices and benefiting consumers, but there's certainly more work to be done on this subject.

## Appendix

In this section more descriptive statistics are presented. Table 8 shows summary statistics for all the variables used in the regressions (with the exception of distance squared). There are, on average, 4 carriers operating each route, $31 \%$ of the observations in the sample are flights that are also offered in a codeshare agreement, and more than $50 \%$ of both origins and destinations are hub cities for a carrier. Only $7 \%$ of the flights in the sample depart from Mexico City, and $7 \%$ are two stops flights as well. Notice the high presence of low cost carriers, as $80 \%$ of the routes considered are serviced by at least one low cost carrier.

Tables 9 and 10 present the same statistics as tables 2 and 3, but this time separating carriers by country of origin. Mexican carriers charge higher prices and their fares are more volatile than those of american carriers. The price difference is significant at a $99 \%$ confidence level. Also, notice that, on average, american carriers service longer routes than mexican carriers, and

Table 8: Summary Statistics. Regression Variables

| Variable | N | Mean | SD | Min | Max |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Price per km | 6676 | 0.28421 | 0.2232841 | 0.0489646 | 3.780493 |
| Distance | 6676 | 2151.16 | 795.7201 | 205.952 | 4320.165 |
| Geo. mean of both ends' populations | 6676 | 2373934 | 2146500 | 244324.1 | $1.32 \mathrm{E}+07$ |
| Per capita GDP of origin | 6676 | 38046.97 | 23743.97 | 6214 | 105482 |
| Per capita GDP of destination | 6676 | 36937.14 | 23668.58 | 6214 | 105482 |
| \# of carriers in the route | 6676 | 4.098562 | 1.621353 | 1 | 10 |
| Carriers servicing origin | 6676 | 8.203116 | 3.085609 | 1 | 13 |
| Carriers Servicing destination | 6676 | 8.243259 | 3.176999 | 1 | 13 |
| Two stops flight | 6676 | 0.0727981 | 0.2598242 | 0 | 1 |
| Codeshare flight | 6676 | 0.3151588 | 0.4646139 | 0 | 1 |
| Origin is competitor's hub | 6676 | 0.5668065 | 0.4955539 | 0 | 1 |
| Destination is competitor's hub | 6676 | 0.5572199 | 0.4967523 | 0 | 1 |
| LCC in the route | 6676 | 0.8018274 | 0.3986527 | 0 | 1 |
| Days between departure and return | 6676 | 4.465548 | 2.517447 | 1 | 9 |
| Days between taking price and return | 6676 | 201.5027 | 41.90474 | 3 | 285 |
| Mexico City Origin | 6676 | 0.0724985 | 0.259331 | 0 | 1 |

Author's elaboration.
this difference is also significant at a $99 \%$ confidence level. Nevertheless, it is worth noting that the mexican carriers' averages may be driven by Aeroméxico's observations.

Table 11 displays the cities that serve as hubs for each of the carriers in the sample, as they appear in the carriers' websites. American Airlines and Delta Airlines are the carriers with the most cities as hubs, each having 9. On the other hand, according to their websites, Aeromar and Southwest Airlines do not count with any hubs.

Table 12 presents descriptive statistics for all the cities that formed part of the routes considered in the study. The total number of cities is 90 , out of which 85 appear as origins, while the 90 cities appear as destinations. The cities that do not appear as origins are Ciudad Obregón, Nuevo Laredo, Brownsville, Buffalo and Laredo. The maximum number of carriers operating in a city is 13 , for the city of Cancún. Also, Cancún is the city that forms part of the highest number of routes, with 38 . Other cities that are included in a good share of routes are Guadalajara, Houston, San José del Cabo and Mexico City. Finally, Table 13 presents descriptive statistics, such as average price per km, distance and carriers operating the route for each of the 484 routes in the sample.

Table 9: Carriers per country of origin. Summary Statistics

| Carrier | \# of Routes Offered | Mean Price per km | SD of Price per km | Min Price per km | Max Price per km |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Mexican carriers |  |  |  |  |  |
| Aeromar | 2 | 0.604 | 0.016 | 0.568 | 0.620 |
| Aeroméxico | 377 | 0.367 | 0.313 | 0.078 | 3.780 |
| Interjet | 91 | 0.208 | 0.077 | 0.105 | 0.529 |
| Vivaaerobus | 2 | 0.235 | 0.019 | 0.221 | 0.258 |
| Volaris | 112 | 0.161 | 0.119 | 0.049 | 1.342 |
| Total | 279 | $0.303^{*}$ | 0.274 | 0.049 | 3.780 |
| American carriers |  |  |  |  |  |
| Alaska Airlines | 42 | 0.212 | 0.063 | 0.122 | 0.111 |
| American Airlines | 101 | 0.336 | 0.184 | 0.100 | 0.428 |
| Delta Airlines | 148 | 0.270 | 0.207 | 0.078 | 2.323 |
| Frontier Airlines | 71 | 0.232 | 0.081 | 0.100 | 0.402 |
| Jetblue | 12 | 0.206 | 0.089 | 0.092 | 0.337 |
| Southwest Airlines | 177 | 0.195 | 0.077 | 0.563 |  |
| Spirit Airlines | 45 | 0.156 | 0.068 | 0.087 | 0.387 |
| SunCountry Airlines | 33 | 0.220 | 0.231 | 0.111 | 0.419 |
| United Airlines | 429 | 0.329 | 0.104 | 0.1089 | 2.461 |
| Virgin America | 27 | 0.219 | 0.189 | 0.078 | 0.882 |
| Total | $0.274 *$ | $\mathbf{0 . 2 2 3 2 8 4 1}$ | $\mathbf{0 . 0 4 8 9 6 4 6}$ | $\mathbf{3 . 7 8 0 4 9 3}$ |  |
| Total (All) | $\mathbf{0 . 2 8 4 2 1}$ |  |  |  |  |
| Authrs |  |  |  |  |  |

Author's elaboration. Prices in dollars.
*Significant difference at a $99 \%$ confidence level.

Table 10: Carriers per country of origin. Summary Statistics

| Carrier | N | Mean Distance | SD of Distance | Min Distance | Max Distance |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Mexican carriers |  |  |  |  |  |
| Aeromar | 8.0 | 751.4 | 0.0 | 751.4 | 751.4 |
| Aeroméxico | $1,508.0$ | $2,064.9$ | 797.1 | 206.0 | $4,320.2$ |
| Interjet | 364.0 | $1,788.4$ | 837.5 | 445.7 | $3,874.5$ |
| Vivaaerobus | 8.0 | 661.3 | 0.0 | 661.3 | 661.3 |
| Volaris | 448.0 | $2,158.2$ | 685.7 | 206.0 | $3,574.7$ |
| Total | 2,336 | $2,030.4^{*}$ | 796.4 | 206 | $4,320.2$ |
| American carriers |  |  |  |  |  |
| Alaska Airlines | 168.0 | $2,257.4$ | 751.8 | $1,113.4$ | $4,320.2$ |
| American Airlines | 404.0 | $1,798.4$ | 607.0 | 489.1 | $3,086.1$ |
| Delta Airlines | 592.0 | $2,365.7$ | 761.6 | 445.7 | $4,320.2$ |
| Frontier Airlines | 284.0 | $2,454.1$ | 613.2 | $1,465.8$ | $4,320.2$ |
| Jetblue | 48.0 | $1,883.6$ | 722.2 | 883.3 | $2,790.0$ |
| Southwest Airlines | 708.0 | $2,344.9$ | 763.4 | 801.3 | $4,320.2$ |
| Spirit Airlines | 180.0 | $2,123.4$ | 769.7 | 883.3 | $3,409.5$ |
| SunCountry Airlines | 132.0 | $2,783.6$ | 895.3 | 801.3 | $4,320.2$ |
| United Airlines | $1,716.0$ | $2,097.7$ | 779.3 | 445.7 | $4,320.2$ |
| Virgin America | 108.0 | $2,915.2$ | 831.1 | $1,290.4$ | $3,874.5$ |
| Total | 4,340 | $2,216.1^{*}$ | 787.8 | 445.7 | $4,320.2$ |
| Total (All) | $\mathbf{6 6 7 6}$ | $\mathbf{2 1 5 1 . 1 6}$ | $\mathbf{7 9 5 . 7 2}$ | $\mathbf{2 0 5 . 9 5 2}$ | $\mathbf{4 3 2 0 . 1 6 5}$ |

Author's elaboration with data from the DOT and www.world-airport-codes.com.
*Significant difference at a $99 \%$ confidence level.

Table 11: Hub cities per carrier

| Carrier | Hub cities |
| :--- | :---: |
| Aeromar | - |
| Aeroméxico | Mexico City, Monterrey, Guadalajara, Hermosillo |
| Alaska Airlines | Los Angeles, Portland |
| American Airlines | Chicago, Los Angeles, Phoenix, Dallas-Forth Worth, Miami, Charlotte, Philadelphia, New York, Washington |
| Delta Airlines | Atlanta, Salt Lake City, Seattle, Los Angeles, Minneapolis-St. Paul, Cincinnati, Boston, New York, Detroit |
| Frontier Airlines | Denver |
| Interjet | Mexico City, Toluca |
| Jetblue Airways | New York |
| Southwest Airlines | - |
| Spirit Airlines | Fort Lauderdale |
| SunCountry Airlines | Minneapolis-St. Paul |
| United Airlines | Chicago, Denver, Houston, Los Angeles, Newark, San Francisco, Washington |
| Virgin America | San Francisco |
| Vivaaerobus | Monterrey, Mexico City, Cancún, Guadalajara |
| Volaris | Cancurn, Guadalajara, Monterrey, Tijuana |
|  |  |

Table 12: Cities in the study. Descriptive statistics

| City | $2014 / 2005$ per capita GDP | 2010 population | \# of carriers that offer service | \# of routes that include the city | Hub City |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Acapulco | $7,598.000$ | $789,971.000$ | 3.000 | 8.000 | 0.000 |
| Aguascalientes | $12,193.000$ | $797,010.000$ | 4.000 | 4.000 | 0.000 |
| Atlanta | $53,104.000$ | 5286728.000 | 6.000 | 8.000 | 1.000 |
| Austin | $54,909.000$ | 1716289.000 | 2.000 | 4.000 | 0.000 |
| Baltimore | $57,291.000$ | 2710489.000 | 5.000 | 3.000 | 0.000 |
| Boston | $74,746.000$ | 4552402.000 | 7.000 | 2.000 | 1.000 |
| Brownsville | $20,047.000$ | $406,220.000$ | 1.000 | 1.000 | 0.000 |
| Buffalo | $44,114.000$ | 1135509.000 | 2.000 | 1.000 | 0.000 |
| CancúN | $17,058.000$ | $661,176.000$ | 13.000 | 38.000 | 1.000 |
| Charlotte | $55,114.000$ | 2217012.000 | 3.000 | 4.000 | 1.000 |
| Chicago | $58,375.000$ | 9461105.000 | 8.000 | 3.000 | 1.000 |
| Chihuahua | $16,472.000$ | $819,543.000$ | 4.000 | 1.000 | 0.000 |
| Ciudad Del Carmen | $15,774.000$ | $221,094.000$ | 3.000 | 1.000 | 0.000 |
| Ciudad ObregóN | $10,940.000$ | $409,310.000$ | 2.000 | 1.000 | 0.000 |
| Cleveland | $55,128.000$ | 2077240.000 | 5.000 | 0.000 |  |
| Columbus, Ohio | $54,193.000$ | 1901974.000 | 4.000 | 1.000 | 0.000 |
| Cozumel | $16,127.000$ | $79,535.000$ | 6.000 | 18.000 | 0.000 |
| Dallas-Fort Worth | $66,168.000$ | 6426214.000 | 9.000 | 8.000 | 1.000 |
| Denver | $61,903.000$ | 2543482.000 | 6.000 | 6.000 | 1.000 |
| Detroit | $51,171.000$ | 4296250.000 | 5.000 | 1.000 |  |
| Durango | $9,288.000$ | $582,267.000$ | 2.000 | 5.000 | 0.000 |
| Fort Lauderdale | $46,104.000$ | 5564635.000 | 5.000 |  | 1.000 |

[^5]Table 12: Cities in the study. Descriptive statistics (Continued)

| City | $2014 / 2005$ per capita GDP | 2010 population | \# of carriers that offer service | \# of routes that include the city | Hub City |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Fort Myers | $31,629.000$ | $618,754.000$ | 3.000 | 1.000 | 0.000 |
| Fresno | $34,018.000$ | $930,450.000$ | 4.000 | 1.000 | 0.000 |
| Guadalajara | $14,281.000$ | 1495189.000 | 7.000 | 25.000 | 1.000 |
| Hermosillo | $15,310.000$ | $784,342.000$ | 3.000 | 2.000 | 1.000 |
| Houston | $70,097.000$ | 5920416.000 | 9.000 | 27.000 | 1.000 |
| Huatulco | $6,214.000$ | $38,629.000$ | 4.000 | 3.000 | 0.000 |
| Huntsville | $50,019.000$ | $417,593.000$ | 1.000 | 1.000 | 0.000 |
| Indianapolis | $58,117.000$ | 1887877.000 | 5.000 | 2.000 | 0.000 |
| Ixtapa Zihuatanejo | $8,702.000$ | $118,211.000$ | 8.000 | 7.000 | 0.000 |
| Kansas City | $54,123.000$ | 2009342.000 | 5.000 | 3.000 | 0.000 |
| La Paz | $18,726.000$ | $251,871.000$ | 3.000 | 1.000 | 0.000 |
| Laredo | $26,437.000$ | $250,304.000$ | 10.000 | 1.000 | 0.000 |
| Las Vegas | $41,807.000$ | 1951269.000 | 6.000 | 7.000 | 0.000 |
| LeóN/Del BajíO | $12,668.000$ | 1436480.000 | 1.000 | 1.000 | 0.000 |
| Loreto | $13,657.000$ | $16,738.000$ | 12.000 | 0.000 | 1.000 |
| Los Angeles | $60,148.000$ | 12800000.000 | 1.000 | 2.000 | 1.000 |
| Louisville, Kentucky | $48,629.000$ | 1235708.000 | 5.000 | 4.000 | 0.000 |
| Manzanillo | $12,995.000$ | $161,420.000$ | 8.000 | 0.000 |  |
| MazatláN | $11,564.000$ | $438,434.000$ | 2.000 | 1.000 | 0.000 |
| Mcallen | $19,846.000$ | $774,769.000$ | 3.000 | 4.000 | 1.000 |
| Memphis | $47,357.000$ | 1324829.000 | 2.000 |  | 0.000 |
| Mexicali | $12,512.000$ | $936,826.000$ |  | 0.000 |  |

[^6]Table 12: Cities in the study. Descriptive statistics (Continued)

| City | $2014 / 2005$ per capita GDP | 2010 population | \# of carriers that offer service | \# of routes that include the city | Hub City |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Mexico City | $14,278.470$ | 8851080.000 | 10.000 | 29.000 | 1.000 |
| Miami | $46,104.000$ | 5564635.000 | 5.000 | 5.000 | 1.000 |
| Milwaukee | $57,279.000$ | 1555908.000 | 5.000 | 2.000 | 0.000 |
| Minneapolis | $62,054.000$ | 3348859.000 | 7.000 | 8.000 | 1.000 |
| Monterrey | $16,855.000$ | 1135550.000 | 7.000 | 11.000 | 1.000 |
| Morelia | $13,176.000$ | $729,279.000$ | 4.000 | 9.000 | 0.000 |
| MéRida | $16,234.000$ | $830,732.000$ | 5.000 | 2.000 | 0.000 |
| Nashville | $54,928.000$ | 1670890.000 | 4.000 | 1.000 | 0.000 |
| New Orleans | $54,385.000$ | 1189866.000 | 4.000 | 1.000 | 0.000 |
| New York | $70,830.000$ | 19600000.000 | 11.000 | 6.000 | 1.000 |
| Newark | $70,830.000$ | 19600000.000 | 3.000 | 4.000 | 1.000 |
| Nuevo Laredo | $11,667.000$ | $384,033.000$ | 1.000 | 5.000 | 0.000 |
| Oakland | $80,643.000$ | 4335391.000 | 3.000 | 1.000 | 0.000 |
| Oaxaca | $13,018.000$ | $263,357.000$ | 3.000 | 2.000 | 0.000 |
| Ontario | $27,620.000$ | 4224851.000 | 4.000 | 5.000 | 0.000 |
| Orlando | $46,001.000$ | 2134411.000 | 7.000 | 0.000 |  |
| Philadelphia | $59,240.000$ | 5965343.000 | 4.000 | 1.000 | 1.000 |
| Phoenix | $44,102.000$ | 4192887.000 | 7.000 | 9.000 | 1.000 |
| Pittsburgh | $52,961.000$ | 2356285.000 | 5.000 | 1.000 | 0.000 |
| Portland, Oregon | $64,991.000$ | 2226009.000 | 7.000 | 3.000 | 1.000 |
| Puebla | $14,543.000$ | 1539819.000 | 3.000 | 3.000 | 0.000 |
| Puerto Vallarta | $14,987.000$ | $255,681.000$ | 11.000 | 20.000 | 0.000 |

[^7]Table 12: Cities in the study. Descriptive statistics (Continued)

| City | $2014 / 2005$ per capita GDP | 2010 population | \# of carriers that offer service | \# of routes that include the city | Hub City |
| :--- | :---: | :---: | :---: | :---: | :---: |
| QueréTaro | $16,057.000$ | $801,940.000$ | 3.000 | 4.000 | 0.000 |
| Raleigh/Durham | $52,890.000$ | 1130490.000 | 4.000 | 1.000 | 0.000 |
| Reno | $42,625.000$ | $425,417.000$ | 2.000 | 1.000 | 0.000 |
| Sacramento | $46,012.000$ | 2149127.000 | 5.000 | 3.000 | 0.000 |
| Salt Lake City | $59,558.000$ | 1087873.000 | 5.000 | 5.000 | 1.000 |
| San Antonio | $41,109.000$ | 2142508.000 | 6.000 | 5.000 | 0.000 |
| San Diego | $58,540.000$ | 3095313.000 | 8.000 | 4.000 | 0.000 |
| San Francisco | $80,643.000$ | 4335391.000 | 8.000 | 7.000 | 1.000 |
| San Jose, California | $105,482.000$ | 1836911.000 | 6.000 | 2.000 | 0.000 |
| San José Del Cabo | $20,811.000$ | $238,487.000$ | 12.000 | 23.000 | 0.000 |
| San Luis Potosí | $16,758.000$ | $772,604.000$ | 3.000 | 3.000 | 0.000 |
| Santa Ana | $60,148.000$ | 12800000.000 | 4.000 | 3.000 | 0.000 |
| Seattle | $75,874.000$ | 3439809.000 | 8.000 | 4.000 | 1.000 |
| St. Louis | $48,885.000$ | 2787701.000 | 4.000 | 2.000 | 0.000 |
| Tampa | $40,468.000$ | 2783243.000 | 5.000 | 0.000 |  |
| Tampico | $14,645.000$ | $297,554.000$ | 3.000 | 1.000 | 0.000 |
| Tijuana | $16,148.000$ | 1559683.000 | 2.000 | 1.000 | 1.000 |
| Toluca | $11,686.000$ | $819,561.000$ | 3.000 | 5.000 | 1.000 |
| TorreóN | $11,787.000$ | $639,629.000$ | 4.000 | 3.000 | 1.000 |
| Uruapan | $7,918.000$ | $315,350.000$ | 1.000 | 1.000 | 1.000 |
| Veracruz | $14,859.000$ | $552,156.000$ | 3.000 | 0.000 |  |
| Villahermosa | $10,655.000$ | $640,359.000$ | 3.000 | 0.000 |  |

[^8]Table 12: Cities in the study. Descriptive statistics (Continued)

| City | 2014/2005 per capita GDP | 2010 population | \# of carriers that offer service | \# of routes that include the city | Hub City |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Washington | $72,191.000$ | 5636232.000 | 5.000 | 3.000 | 1.000 |
| Zacatecas | $13,574.000$ | $138,176.000$ | 4.000 | 3.000 | 0.000 |

Author's elaboration with data from the Census Bureau, SNIM and Bureau of Economic Analysis.

Table 13: Routes. Descriptive Statistics

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Acapulco | Houston | 0.286 | $1,531.768$ | 3.000 | 3.000 | 9.000 | 1.000 |
| Aguascalientes | Dallas-Fort Worth | 0.396 | $1,345.124$ | 3.000 | 4.000 | 9.000 | 0.000 |
| Aguascalientes | Houston | 0.415 | $1,153.653$ | 2.000 | 4.000 | 9.000 | 0.000 |
| Aguascalientes | Los Angeles | 0.237 | $2,080.437$ | 3.000 | 4.000 | 12.000 | 1.000 |
| Atlanta | León/Del Bajío | 0.342 | $2,186.631$ | 3.000 | 6.000 | 6.000 | 0.000 |
| Atlanta | CancúN | 0.262 | $1,415.920$ | 5.000 | 6.000 | 13.000 | 1.000 |
| Atlanta | Cozumel | 0.550 | $1,473.844$ | 3.000 | 6.000 | 6.000 | 0.000 |
| Atlanta | Guadalajara | 0.309 | $2,363.621$ | 3.000 | 6.000 | 7.000 | 0.000 |
| Atlanta | Mexico City | 0.254 | $2,139.970$ | 4.000 | 6.000 | 10.000 | 1.000 |
| Atlanta | Monterrey | 0.409 | $1,745.765$ | 3.000 | 6.000 | 7.000 | 0.000 |
| Atlanta | Puerto Vallarta | 0.278 | $2,505.213$ | 5.000 | 6.000 | 11.000 | 1.000 |
| Atlanta | San José Del Cabo | 0.234 | $2,727.255$ | 6.000 | 6.000 | 12.000 | 1.000 |
| Austin | Cancún | 0.269 | $1,481.889$ | 2.000 | 2.000 | 13.000 | 1.000 |
| Austin | Mexico City | 0.314 | $1,200.314$ | 2.000 | 2.000 | 10.000 | 1.000 |
| Austin | Monterrey | 1.080 | 545.451 | 1.000 | 2.000 | 7.000 | 0.000 |
| Austin | San José Del Cabo | 0.312 | $1,428.792$ | 2.000 | 2.000 | 12.000 | 1.000 |
| LeóN/Del BajíO | Atlanta | 0.344 | $2,186.631$ | 3.000 | 6.000 | 6.000 | 0.000 |
| LeóN/Del BajíO | Dallas-Fort Worth | 0.396 | $1,390.176$ | 3.000 | 6.000 | 9.000 | 0.000 |
| LeóN/Del BajíO | Houston | 0.367 | $1,171.352$ | 3.000 | 6.000 | 9.000 | 1.0000 |
| LeóN/Del BajíO | Los Angeles | 0.209 | $2,197.894$ | 4.000 | 6.000 | 12.000 | 1.000 |
| LeóN/Del BajíO | Oakland | 0.198 | $2,724.037$ | 2.000 | 6.000 | 3.000 | 1.000 |

[^9]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| LeóN/Del BajíO | San Francisco | 0.204 | $2,728.864$ | 2.000 | 6.000 | 8.000 | 0.000 |
| Nashville | CancúN | 0.29 | $1,671.751$ | 4.000 | 4.000 | 13.000 | 1.000 |
| Boston | CancúN | 0.171 | $2,790.006$ | 7.000 | 7.000 | 13.000 | 1.000 |
| Boston | Mexico City | 0.146 | $3,662.084$ | 3.000 | 7.000 | 10.000 | 0.000 |
| Baltimore | CancúN | 0.190 | $2,233.292$ | 5.000 | 5.000 | 13.000 | 1.000 |
| Baltimore | San José Del Cabo | 0.125 | $3,588.070$ | 3.000 | 5.000 | 12.000 | 1.000 |
| Cleveland | CancúN | 0.181 | $2,307.306$ | 5.000 | 5.000 | 13.000 | 1.000 |
| Charlotte | CancúN | 0.282 | $1,673.360$ | 2.000 | 3.000 | 13.000 | 1.000 |
| Charlotte | Cozumel | 0.402 | $1,729.675$ | 2.000 | 3.000 | 6.000 | 0.000 |
| Charlotte | Mexico City | 0.250 | $2,495.559$ | 2.000 | 3.000 | 10.000 | 0.000 |
| Charlotte | San José Del Cabo | 0.210 | $3,086.062$ | 3.000 | 3.000 | 12.000 | 1.000 |
| Ciudad Del Carmen | Houston | 0.339 | $1,304.899$ | 3.000 | 3.000 | 9.000 | 1.000 |
| Columbus, Ohio | CancúN | 0.337 | $2,135.143$ | 4.000 | 4.000 | 13.000 | 1.000 |
| CancúN | Atlanta | 0.272 | $1,415.920$ | 5.000 | 13.000 | 6.000 | 1.000 |
| CancúN | Austin | 0.271 | $1,481.889$ | 2.000 | 13.000 | 2.000 | 1.000 |
| CancúN | Nashville | 0.283 | $1,671.751$ | 4.000 | 13.000 | 4.000 | 1.000 |
| CancúN | Boston | 0.172 | $2,790.006$ | 6.000 | 13.000 | 7.000 | 1.000 |
| CancúN | Buffalo | 0.196 | $2,543.829$ | 2.000 | 13.000 | 2.000 | 1.000 |
| CancúN | Baltimore | 0.174 | $2,233.292$ | 4.000 | 13.000 | 5.000 | 1.0000 |
| CancúN | Cleveland | 0.177 | $2,307.306$ | 3.000 | 13.000 | 5.000 | 1.000 Z |

[^10]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| CancúN | Denver | 0.142 | $2,685.421$ | 5.000 | 13.000 | 6.000 | 1.000 |
| CancúN | Dallas-Fort Worth | 0.228 | $1,654.052$ | 5.000 | 13.000 | 9.000 | 1.000 |
| CancúN | Detroit | 0.210 | $2,370.057$ | 4.000 | 13.000 | 5.000 | 1.000 |
| CancúN | Fort Lauderdale | 0.437 | 883.341 | 5.000 | 13.000 | 5.000 | 1.000 |
| CancúN | Washington | 0.201 | $2,178.586$ | 2.000 | 13.000 | 5.000 | 1.000 |
| CancúN | Houston | 0.224 | $1,304.899$ | 3.000 | 13.000 | 9.000 | 1.000 |
| CancúN | Indianapolis | 0.230 | $2,070.783$ | 4.000 | 13.000 | 5.000 | 1.000 |
| CancúN | New York | 0.175 | $2,500.386$ | 6.000 | 13.000 | 11.000 | 1.000 |
| CancúN | Las Vegas | 0.157 | $3,211.564$ | 7.000 | 13.000 | 10.000 | 1.000 |
| CancúN | Los Angeles | 0.136 | $3,409.471$ | 9.000 | 13.000 | 12.000 | 1.000 |
| CancúN | Kansas City | 0.226 | $2,157.669$ | 4.000 | 13.000 | 5.000 | 1.000 |
| CancúN | Orlando | 0.389 | 992.753 | 6.000 | 13.000 | 7.000 | 1.000 |
| CancúN | Memphis | 0.257 | $1,580.038$ | 1.000 | 13.000 | 3.000 | 1.000 |
| CancúN | Miami | 0.713 | 854.379 | 3.000 | 13.000 | 5.000 | 1.000 |
| CancúN | Milwaukee | 0.195 | $2,429.590$ | 4.000 | 13.000 | 5.000 | 1.000 |
| CancúN | Minneapolis | 0.171 | $2,706.338$ | 6.000 | 13.000 | 7.000 | 1.000 |
| CancúN | New Orleans | 0.389 | $1,047.459$ | 3.000 | 13.000 | 4.000 | 1.000 |
| CancúN | Chicago | 0.181 | $2,323.396$ | 5.000 | 13.000 | 8.000 | 1.000 |
| CancúN | Philadelphia | 0.189 | $2,362.012$ | 3.000 | 13.000 | 4.000 | 1.0000 |
| CancúN | Phoenix | 0.165 | $2,831.840$ | 5.000 | 13.000 | 7.000 | 1.000 / |

[^11]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CancúN | Fort Myers | 0.430 | 801.282 | 3.000 | 13.000 | 3.000 | 1.000 |
| CancúN | San Antonio | 0.252 | 1,497.979 | 3.000 | 13.000 | 6.000 | 1.000 |
| CancúN | Seattle | 0.139 | 4,320.165 | 6.000 | 13.000 | 8.000 | 1.000 |
| CancúN | San Francisco | 0.152 | 3,872.863 | 4.000 | 13.000 | 8.000 | 1.000 |
| CancúN | Salt Lake City | 0.160 | 3,226.045 | 3.000 | 13.000 | 5.000 | 1.000 |
| CancúN | St. Louis | 0.183 | 1,990.333 | 3.000 | 13.000 | 4.000 | 1.000 |
| CancúN | Tampa | 0.427 | 884.950 | 4.000 | 13.000 | 5.000 | 1.000 |
| Chihuahua | Denver | 1.183 | 1,243.757 | 3.000 | 4.000 | 6.000 | 0.000 |
| Chihuahua | Dallas-Fort Worth | 0.555 | 971.836 | 3.000 | 4.000 | 9.000 | 0.000 |
| Chihuahua | Houston | 0.480 | 1,041.023 | 2.000 | 4.000 | 9.000 | 0.000 |
| Cozumel | Atlanta | 0.569 | 1,473.844 | 3.000 | 6.000 | 6.000 | 0.000 |
| Cozumel | Charlotte | 0.435 | 1,729.675 | 2.000 | 6.000 | 3.000 | 0.000 |
| Cozumel | Denver | 0.409 | 2,730.473 | 2.000 | 6.000 | 6.000 | 0.000 |
| Cozumel | Dallas-Fort Worth | 0.396 | 1,697.495 | 3.000 | 6.000 | 9.000 | 1.000 |
| Cozumel | Detroit | 0.375 | 2,427.981 | 2.000 | 6.000 | 5.000 | 0.000 |
| Cozumel | Newark | 0.269 | 2,542.220 | 1.000 | 6.000 | 3.000 | 0.000 |
| Cozumel | Houston | 0.378 | 1,346.733 | 3.000 | 6.000 | 9.000 | 1.000 |
| Cozumel | Miami | 0.849 | 894.604 | 4.000 | 6.000 | 5.000 | 1.000 |
| Cozumel | Minneapolis | 0.297 | 2,762.653 | 3.000 | 6.000 | 7.000 | $1.000{ }^{\circ}$ |
| Cozumel | Chicago | 0.293 | 2,379.711 | 3.000 | 6.000 | 8.000 | 0.000 |
| Denver | CancúN | 0.211 | 2,685.421 | 6.000 | 6.000 | 13.000 | 1.000 |
| Denver | Chihuahua | 0.967 | 1,243.757 | 3.000 | 6.000 | 4.000 | $0.000{ }^{\circ}$ |

[^12]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Denver | Cozumel | 0.374 | 2,730.473 | 2.000 | 6.000 | 6.000 | 0.000 |
| Denver | Guadalajara | 0.345 | 2,148.015 | 3.000 | 6.000 | 7.000 | 1.000 |
| Denver | Mexico City | 0.285 | 2,326.614 | 4.000 | 6.000 | 10.000 | 1.000 |
| Denver | Puerto Vallarta | 0.265 | 2,127.098 | 4.000 | 6.000 | 11.000 | 1.000 |
| Denver | San José Del Cabo | 0.262 | 1,913.101 | 5.000 | 6.000 | 12.000 | 1.000 |
| Denver | Ixtapa Zihuatanejo | 0.265 | 2,485.905 | 1.000 | 6.000 | 8.000 | 0.000 |
| Dallas-Fort Worth | Acapulco | 0.270 | 1,815.150 | 2.000 | 9.000 | 3.000 | 1.000 |
| Dallas-Fort Worth | Aguascalientes | 0.381 | 1,345.124 | 3.000 | 9.000 | 4.000 | 0.000 |
| Dallas-Fort Worth | LeóN/Del BajíO | 0.386 | 1,390.176 | 3.000 | 9.000 | 6.000 | 0.000 |
| Dallas-Fort Worth | CancúN | 0.247 | 1,654.052 | 6.000 | 9.000 | 13.000 | 1.000 |
| Dallas-Fort Worth | Chihuahua | 0.539 | 971.836 | 3.000 | 9.000 | 4.000 | 0.000 |
| Dallas-Fort Worth | Cozumel | 0.378 | 1,697.495 | 3.000 | 9.000 | 6.000 | 1.000 |
| Dallas-Fort Worth | Guadalajara | 0.307 | 1,506.024 | 5.000 | 9.000 | 7.000 | 1.000 |
| Dallas-Fort Worth | Mexico City | 0.248 | 1,504.415 | 6.000 | 9.000 | 10.000 | 1.000 |
| Dallas-Fort Worth | Morelia | 0.359 | 1,497.979 | 3.000 | 9.000 | 4.000 | 0.000 |
| Dallas-Fort Worth | Monterrey | 0.581 | 843.116 | 3.000 | 9.000 | 7.000 | 0.000 |
| Dallas-Fort Worth | MazatláN | 0.388 | 1,407.875 | 4.000 | 9.000 | 8.000 | 1.000 |
| Dallas-Fort Worth | Puebla | 0.402 | 1,526.941 | 3.000 | 9.000 | 3.000 | 0.000 |
| Dallas-Fort Worth | Puerto Vallarta | 0.319 | 1,580.038 | 6.000 | 9.000 | 11.000 | 1.000 \% |
| Dallas-Fort Worth | Querétaro | 0.362 | 1,395.003 | 3.000 | 9.000 | 3.000 | 0.000 |
| Dallas-Fort Worth | San José Del Cabo | 0.295 | 1,647.616 | 6.000 | 9.000 | 12.000 | 1.000 |
| Dallas-Fort Worth | San Luis Potosí | 0.421 | 1,240.539 | 3.000 | 9.000 | 3.000 | $0.000{ }^{\circ}$ |

[^13]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Dallas-Fort Worth | TorreóN | 0.509 | $1,020.106$ | 3.000 | 9.000 | 4.000 | 0.000 |
| Dallas-Fort Worth | Zacatecas | 0.520 | $1,238.930$ | 3.000 | 9.000 | 4.000 | 0.000 |
| Dallas-Fort Worth | Ixtapa Zihuatanejo | 0.313 | $1,750.592$ | 4.000 | 9.000 | 8.000 | 1.000 |
| Durango | Houston | 0.421 | $1,118.255$ | 2.000 | 2.000 | 9.000 | 0.000 |
| Durango | Los Angeles | 0.337 | $1,731.284$ | 2.000 | 2.000 | 12.000 | 0.000 |
| Durango | Chicago | 0.367 | $2,508.350$ | 2.000 | 2.000 | 8.000 | 0.000 |
| Detroit | CancúN | 0.222 | $2,370.057$ | 5.000 | 5.000 | 13.000 | 1.000 |
| Detroit | Cozumel | 0.340 | $2,427.981$ | 2.000 | 5.000 | 6.000 | 0.000 |
| Detroit | Mexico City | 0.273 | $2,926.771$ | 3.000 | 5.000 | 10.000 | 0.000 |
| Detroit | Monterrey | 0.354 | $2,381.320$ | 3.000 | 5.000 | 7.000 | 0.000 |
| Detroit | Puerto Vallarta | 0.230 | $3,147.204$ | 4.000 | 5.000 | 11.000 | 1.000 |
| Detroit | San José Del Cabo | 0.195 | $3,227.654$ | 5.000 | 5.000 | 12.000 | 1.000 |
| Newark | CancúN | 0.195 | $2,487.514$ | 1.000 | 3.000 | 13.000 | 1.000 |
| Newark | Cozumel | 0.255 | $2,542.220$ | 1.000 | 3.000 | 6.000 | 0.000 |
| Newark | Mexico City | 0.155 | $3,340.284$ | 1.000 | 3.000 | 10.000 | 0.000 |
| Newark | Puerto Vallarta | 0.139 | $3,679.783$ | 1.000 | 3.000 | 11.000 | 0.000 |
| Newark | San José Del Cabo | 0.143 | $3,845.510$ | 2.000 | 3.000 | 12.000 | 0.000 |
| Fresno | Guadalajara | 0.206 | $2,403.846$ | 4.000 | 4.000 | 7.000 | 1.000 |
| Fort Lauderdale | CancúN | 0.401 | 883.341 | 5.000 | 5.000 | 13.000 | 1.000 |
| Fort Lauderdale | Guadalajara | 0.157 | $2,443.535$ | 2.000 | 5.000 | 7.000 | 1.000 |
| Fort Lauderdale | Mexico City | 0.173 | $2,074.001$ | 4.000 | 5.000 | 10.000 | 1.000 |

[^14]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Guadalajara | Atlanta | 0.315 | $2,363.621$ | 3.000 | 7.000 | 6.000 | 0.000 |
| Guadalajara | Denver | 0.301 | $2,148.015$ | 3.000 | 7.000 | 6.000 | 1.000 |
| Guadalajara | Dallas-Fort Worth | 0.330 | $1,506.024$ | 4.000 | 7.000 | 9.000 | 1.000 |
| Guadalajara | Fresno | 0.188 | $2,403.846$ | 4.000 | 7.000 | 4.000 | 1.000 |
| Guadalajara | Fort Lauderdale | 0.202 | $2,443.700$ | 2.000 | 7.000 | 5.000 | 1.000 |
| Guadalajara | Houston | 0.347 | $1,319.380$ | 3.000 | 7.000 | 9.000 | 1.000 |
| Guadalajara | Indianapolis | 0.296 | $2,675.767$ | 2.000 | 7.000 | 5.000 | 0.000 |
| Guadalajara | New York | 0.145 | $3,574.662$ | 3.000 | 7.000 | 11.000 | 1.000 |
| Guadalajara | Las Vegas | 0.228 | $2,074.001$ | 4.000 | 7.000 | 10.000 | 1.000 |
| Guadalajara | Los Angeles | 0.188 | $2,102.963$ | 6.000 | 7.000 | 12.000 | 1.000 |
| Guadalajara | Orlando | 0.213 | $2,390.974$ | 3.000 | 7.000 | 7.000 | 1.000 |
| Guadalajara | Memphis | 0.429 | $2,072.392$ | 2.000 | 7.000 | 3.000 | 0.000 |
| Guadalajara | Oakland | 0.188 | $2,638.760$ | 2.000 | 7.000 | 3.000 | 1.000 |
| Guadalajara | Ontario | 0.231 | $2,056.302$ | 4.000 | 7.000 | 4.000 | 1.000 |
| Guadalajara | Chicago | 0.189 | $2,785.179$ | 4.000 | 7.000 | 8.000 | 1.000 |
| Guadalajara | Portland, Oregon | 0.150 | $3,292.014$ | 3.000 | 7.000 | 7.000 | 1.000 |
| Guadalajara | Phoenix | 0.339 | $1,668.533$ | 4.000 | 7.000 | 7.000 | 1.000 |
| Guadalajara | Reno | 0.136 | $2,625.888$ | 2.000 | 7.000 | 2.000 | 1.000 |
| Guadalajara | San Diego | 0.262 | $1,929.191$ | 3.000 | 7.000 | 8.000 | 1.0000 |
| Guadalajara | San Antonio | 0.323 | $1,110.210$ | 4.000 | 7.000 | 6.000 | 1.000 |
| Guadalajara | Louisville, Kentucky | 0.332 | $2,585.663$ | 1.000 | 7.000 | 1.000 | $0.000=1$ |

[^15]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Guadalajara | San Jose, California | 0.165 | $2,593.708$ | 5.000 | 7.000 | 6.000 | 1.000 |
| Guadalajara | Salt Lake City | 0.300 | $2,392.583$ | 3.000 | 7.000 | 5.000 | 0.000 |
| Guadalajara | Sacramento | 0.188 | $2,670.940$ | 4.000 | 7.000 | 5.000 | 1.000 |
| Hermosillo | Los Angeles | 1.196 | 881.732 | 2.000 | 3.000 | 12.000 | 0.000 |
| Hermosillo | Phoenix | 1.181 | 489.136 | 2.000 | 3.000 | 7.000 | 0.000 |
| Huntsville | Mexico City | 0.247 | $2,075.610$ | 1.000 | 1.000 | 10.000 | 0.000 |
| Huatulco | Houston | 0.302 | $1,575.211$ | 3.000 | 4.000 | 9.000 | 1.000 |
| Huatulco | Minneapolis | 0.335 | $3,238.917$ | 2.000 | 4.000 | 7.000 | 0.000 |
| Huatulco | St. Louis | 0.411 | $2,609.798$ | 2.000 | 4.000 | 4.000 | 0.000 |
| Washington | Acapulco | 0.203 | $3,277.533$ | 2.000 | 5.000 | 3.000 | 0.000 |
| Washington | CancúN | 0.197 | $2,178.586$ | 3.000 | 5.000 | 13.000 | 1.000 |
| Washington | Mexico City | 0.148 | $2,999.176$ | 3.000 | 5.000 | 10.000 | 1.000 |
| Washington | Morelia | 0.219 | $3,099.640$ | 1.000 | 5.000 | 4.000 | 0.000 |
| Washington | San José Del Cabo | 0.168 | $3,514.056$ | 3.000 | 5.000 | 12.000 | 1.000 |
| Houston | Acapulco | 0.273 | $1,531.768$ | 3.000 | 9.000 | 3.000 | 1.000 |
| Houston | Aguascalientes | 0.409 | $1,153.653$ | 2.000 | 9.000 | 4.000 | 0.000 |
| Houston | LeóN/Del BajíO | 0.361 | $1,171.352$ | 3.000 | 9.000 | 6.000 | 1.000 |
| Houston | Ciudad Del Carmen | 0.331 | $1,304.899$ | 3.000 | 9.000 | 3.000 | 1.000 |
| Houston | CancúN | 0.236 | $1,304.899$ | 4.000 | 9.000 | 13.000 | 1.0000 |
| Houston | Chihuahua | 0.474 | $1,041.023$ | 2.000 | 9.000 | 4.000 | 0.000 |
| Houston | Cozumel | 0.360 | $1,346.733$ | 3.000 | 9.000 | 6.000 | $1.000=1$ |

[^16]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Houston | Guadalajara | 0.309 | $1,319.380$ | 4.000 | 9.000 | 7.000 | 1.000 |
| Houston | Huatulco | 0.294 | $1,575.211$ | 3.000 | 9.000 | 4.000 | 1.000 |
| Houston | Mexico City | 0.239 | $1,227.667$ | 4.000 | 9.000 | 10.000 | 1.000 |
| Houston | MéRida | 0.358 | $1,153.653$ | 3.000 | 9.000 | 5.000 | 1.000 |
| Houston | Morelia | 0.376 | $1,259.847$ | 2.000 | 9.000 | 4.000 | 0.000 |
| Houston | Monterrey | 0.515 | 661.299 | 4.000 | 9.000 | 7.000 | 1.000 |
| Houston | Oaxaca | 0.299 | $1,444.882$ | 3.000 | 9.000 | 3.000 | 1.000 |
| Houston | Puebla | 0.391 | $1,237.321$ | 2.000 | 9.000 | 3.000 | 0.000 |
| Houston | Puerto Vallarta | 0.258 | $1,433.619$ | 3.000 | 9.000 | 11.000 | 1.000 |
| Houston | QueréTaro | 0.413 | $1,145.608$ | 2.000 | 9.000 | 3.000 | 0.000 |
| Houston | San José Del Cabo | 0.220 | $1,618.654$ | 5.000 | 9.000 | 12.000 | 1.000 |
| Houston | San Luis Potosí | 0.476 | $1,021.715$ | 2.000 | 9.000 | 3.000 | 0.000 |
| Houston | Tampico | 0.466 | 888.168 | 3.000 | 9.000 | 3.000 | 1.000 |
| Houston | Toluca | 0.425 | $1,253.411$ | 3.000 | 9.000 | 3.000 | 1.000 |
| Houston | TorreóN | 0.597 | 933.220 | 2.000 | 9.000 | 4.000 | 0.000 |
| Houston | Veracruz | 0.288 | $1,203.532$ | 2.000 | 9.000 | 3.000 | 1.000 |
| Houston | Villahermosa | 0.315 | $1,351.560$ | 3.000 | 9.000 | 3.000 | 1.000 |
| Houston | Ixtapa Zihuatanejo | 0.272 | $1,506.024$ | 3.000 | 9.000 | 8.000 | 1.000 |
| Houston | Manzanillo | 0.360 | $1,518.896$ | 2.000 | 9.000 | 5.000 | $0.000 \times$ |
| Indianapolis | CancúN | 0.252 | $2,070.783$ | 5.000 | 5.000 | 13.000 | 1.000 |
| New York | Acapulco | 0.162 | $3,637.949$ | 2.000 | 11.000 | 3.000 | 1.000 |

[^17]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| New York | Guadalajara | 0.140 | $3,574.662$ | 3.000 | 11.000 | 7.000 | 1.000 |
| New York | Mexico City | 0.141 | $3,362.810$ | 4.000 | 11.000 | 10.000 | 1.000 |
| New York | Morelia | 0.219 | $3,465.010$ | 1.000 | 11.000 | 4.000 | 0.000 |
| New York | Monterrey | 0.188 | $2,938.034$ | 3.000 | 11.000 | 7.000 | 1.000 |
| New York | Puerto Vallarta | 0.142 | $3,707.136$ | 4.000 | 11.000 | 11.000 | 1.000 |
| New York | San José Del Cabo | 0.136 | $3,874.472$ | 4.000 | 11.000 | 12.000 | 1.000 |
| New York | TorreóN | 0.173 | $3,205.250$ | 2.000 | 11.000 | 4.000 | 1.000 |
| La Paz | Los Angeles | 0.395 | $1,343.515$ | 3.000 | 3.000 | 12.000 | 1.000 |
| Las Vegas | Acapulco | 0.258 | $2,631.590$ | 1.000 | 10.000 | 3.000 | 0.000 |
| Las Vegas | CancúN | 0.137 | $3,211.564$ | 7.000 | 10.000 | 13.000 | 1.000 |
| Las Vegas | Guadalajara | 0.222 | $2,074.001$ | 4.000 | 10.000 | 7.000 | 1.000 |
| Las Vegas | Mexico City | 0.150 | $2,424.763$ | 6.000 | 10.000 | 10.000 | 1.000 |
| Las Vegas | Morelia | 0.254 | $2,270.560$ | 1.000 | 10.000 | 4.000 | 0.000 |
| Las Vegas | Monterrey | 0.291 | $1,832.651$ | 5.000 | 10.000 | 7.000 | 1.000 |
| Las Vegas | QueréTaro | 0.244 | $2,252.440$ | 1.000 | 10.000 | 3.000 | 0.000 |
| Las Vegas | Toluca | 0.275 | $2,402.237$ | 2.000 | 10.000 | 3.000 | 1.000 |
| Los Angeles | Aguascalientes | 0.225 | $2,080.437$ | 3.000 | 12.000 | 4.000 | 1.000 |
| Los Angeles | LeóN/Del BajíO | 0.208 | $2,197.894$ | 4.000 | 12.000 | 6.000 | 1.000 |
| Los Angeles | Ciudad ObregóN | 0.440 | $1,095.960$ | 2.000 | 12.000 | 2.000 | 1.0000 |
| Los Angeles | CancúN | 0.130 | $3,409.471$ | 10.000 | 12.000 | 13.000 | 1.000 |
| Los Angeles | Durango | 0.328 | $1,731.284$ | 2.000 | 12.000 | 2.000 | 0.000 |

[^18]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Los Angeles | Hermosillo | 0.407 | 881.732 | 2.000 | 12.000 | 3.000 | 0.000 |
| Los Angeles | La Paz | 0.382 | $1,343.515$ | 3.000 | 12.000 | 3.000 | 1.000 |
| Los Angeles | Loreto | 0.338 | $1,113.428$ | 1.000 | 12.000 | 1.000 | 0.000 |
| Los Angeles | Mexico City | 0.135 | $2,498.777$ | 8.000 | 12.000 | 10.000 | 1.000 |
| Los Angeles | Morelia | 0.207 | $2,320.178$ | 3.000 | 12.000 | 4.000 | 1.000 |
| Los Angeles | Mexicali | 1.958 | 328.420 | 1.000 | 12.000 | 2.000 | 0.000 |
| Los Angeles | MazatláN | 0.252 | $1,681.405$ | 6.000 | 12.000 | 8.000 | 1.000 |
| Los Angeles | Puerto Vallarta | 0.230 | $1,959.762$ | 7.000 | 12.000 | 11.000 | 1.000 |
| Los Angeles | San José Del Cabo | 0.277 | $1,465.799$ | 7.000 | 12.000 | 12.000 | 1.000 |
| Los Angeles | Uruapan | 0.114 | $2,284.780$ | 1.000 | 12.000 | 1.000 | 1.000 |
| Los Angeles | Zacatecas | 0.276 | $1,962.980$ | 3.000 | 12.000 | 4.000 | 1.000 |
| Los Angeles | Ixtapa Zihuatanejo | 0.180 | $2,474.642$ | 5.000 | 12.000 | 8.000 | 0.000 |
| Los Angeles | Manzanillo | 0.220 | $2,138.361$ | 3.000 | 12.000 | 5.000 | 0.000 |
| Loreto | Los Angeles | 0.348 | $1,113.428$ | 1.000 | 1.000 | 12.000 | 0.000 |
| Kansas City | CancúN | 0.220 | $2,157.669$ | 5.000 | 5.000 | 13.000 | 1.000 |
| Kansas City | Puerto Vallarta | 0.215 | $2,296.043$ | 3.000 | 5.000 | 11.000 | 1.000 |
| Kansas City | San José Del Cabo | 0.214 | $2,283.171$ | 3.000 | 5.000 | 12.000 | 1.000 |
| Orlando | CancúN | 0.334 | 992.753 | 7.000 | 7.000 | 13.000 | 1.000 |
| Orlando | Guadalajara | 0.214 | $2,390.974$ | 3.000 | 7.000 | 7.000 | 1.000 |
| Orlando | Mexico City | 0.152 | $2,061.129$ | 6.000 | 7.000 | 10.000 | 1.000 |
| Orlando | QueréTaro | 0.366 | $2,094.300$ | 1.000 | 7.000 | 3.000 | 0.000 |

[^19]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Memphis | Guadalajara | 0.426 | $2,072.392$ | 2.000 | 3.000 | 7.000 | 0.000 |
| Memphis | Monterrey | 0.453 | $1,412.702$ | 2.000 | 3.000 | 7.000 | 0.000 |
| Memphis | Toluca | 0.471 | $1,979.070$ | 2.000 | 3.000 | 3.000 | 0.000 |
| Mexico City | Atlanta | 0.254 | $2,139.970$ | 4.000 | 10.000 | 6.000 | 1.000 |
| Mexico City | Austin | 0.315 | $1,200.314$ | 2.000 | 10.000 | 2.000 | 1.000 |
| Mexico City | Boston | 0.160 | $3,662.084$ | 3.000 | 10.000 | 7.000 | 0.000 |
| Mexico City | Charlotte | 0.274 | $2,495.559$ | 2.000 | 10.000 | 3.000 | 0.000 |
| Mexico City | Denver | 0.242 | $2,326.614$ | 4.000 | 10.000 | 6.000 | 1.000 |
| Mexico City | Dallas-Fort Worth | 0.230 | $1,504.415$ | 6.000 | 10.000 | 9.000 | 1.000 |
| Mexico City | Detroit | 0.270 | $2,926.771$ | 3.000 | 10.000 | 5.000 | 0.000 |
| Mexico City | Newark | 0.155 | $3,340.284$ | 1.000 | 10.000 | 3.000 | 0.000 |
| Mexico City | Fort Lauderdale | 0.161 | $2,074.001$ | 4.000 | 10.000 | 5.000 | 1.000 |
| Mexico City | Huntsville | 0.288 | $2,075.610$ | 1.000 | 10.000 | 1.000 | 0.000 |
| Mexico City | Washington | 0.160 | $2,999.176$ | 3.000 | 10.000 | 5.000 | 1.000 |
| Mexico City | Houston | 0.232 | $1,227.667$ | 5.000 | 10.000 | 9.000 | 1.000 |
| Mexico City | New York | 0.144 | $3,362.810$ | 4.000 | 10.000 | 11.000 | 1.000 |
| Mexico City | Las Vegas | 0.152 | $2,424.763$ | 6.000 | 10.000 | 10.000 | 1.000 |
| Mexico City | Los Angeles | 0.137 | $2,498.777$ | 8.000 | 10.000 | 12.000 | 1.000 |
| Mexico City | Orlando | 0.145 | $2,061.129$ | 6.000 | 10.000 | 7.000 | 1.000 |
| Mexico City | Mcallen | 0.695 | 751.403 | 2.000 | 10.000 | 2.000 | 0.000 |
| Mexico City | Miami | 0.166 | $2,053.084$ | 5.000 | 10.000 | 5.000 | 1.000 |

[^20]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Mexico City | Ontario | 0.188 | $2,445.680$ | 4.000 | 10.000 | 4.000 | 1.000 |
| Mexico City | Chicago | 0.191 | $2,712.774$ | 5.000 | 10.000 | 8.000 | 1.000 |
| Mexico City | Phoenix | 0.240 | $2,012.859$ | 5.000 | 10.000 | 7.000 | 1.000 |
| Mexico City | San Diego | 0.181 | $2,328.223$ | 4.000 | 10.000 | 8.000 | 1.000 |
| Mexico City | San Antonio | 0.309 | $1,119.864$ | 6.000 | 10.000 | 6.000 | 1.000 |
| Mexico City | Louisville, Kentucky | 0.251 | $2,444.071$ | 1.000 | 10.000 | 1.000 | 0.000 |
| Mexico City | San Francisco | 0.156 | $3,026.529$ | 4.000 | 10.000 | 8.000 | 1.000 |
| Mexico City | Salt Lake City | 0.244 | $2,666.113$ | 3.000 | 10.000 | 5.000 | 0.000 |
| Mexico City | Sacramento | 0.136 | $3,042.619$ | 5.000 | 10.000 | 5.000 | 1.000 |
| Mexico City | Santa Ana | 0.171 | $2,440.853$ | 2.000 | 10.000 | 4.000 | 1.000 |
| Mexico City | St. Louis | 0.262 | $2,304.880$ | 3.000 | 10.000 | 4.000 | 1.000 |
| Mexico City | Tampa | 0.263 | $1,930.800$ | 3.000 | 10.000 | 5.000 | 1.000 |
| Mcallen | Mexico City | 0.691 | 752.807 | 2.000 | 2.000 | 10.000 | 0.000 |
| Miami | Acapulco | 0.218 | $2,249.180$ | 2.000 | 5.000 | 3.000 | 1.000 |
| Miami | CancúN | 0.598 | 854.379 | 4.000 | 5.000 | 13.000 | 1.000 |
| Miami | Cozumel | 0.810 | 894.604 | 4.000 | 5.000 | 6.000 | 1.000 |
| Miami | Guadalajara | 0.175 | $2,421.620$ | 2.000 | 5.000 | 7.000 | 1.000 |
| Miami | Mexico City | 0.166 | $2,053.084$ | 5.000 | 5.000 | 10.000 | 1.000 |
| Miami | MéRida | 0.338 | $1,097.338$ | 4.000 | 5.000 | 5.000 | 1.0000 |
| Miami | Monterrey | 0.212 | $1,985.506$ | 5.000 | 5.000 | 7.000 | 1.000 |
| Miami | Puebla | 0.366 | $1,996.300$ | 1.000 | 5.000 | 3.000 | $0.000=1$ |

[^21]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| MéRida | Houston | 0.368 | $1,153.651$ | 3.000 | 5.000 | 9.000 | 1.000 |
| MéRida | Orlando | 0.373 | $1,184.730$ | 3.000 | 5.000 | 7.000 | 1.000 |
| MéRida | Miami | 0.339 | $1,097.338$ | 4.000 | 5.000 | 5.000 | 1.000 |
| Milwaukee | CancúN | 0.224 | $2,429.590$ | 5.000 | 5.000 | 13.000 | 1.000 |
| Milwaukee | Puerto Vallarta | 0.157 | $2,952.515$ | 3.000 | 5.000 | 11.000 | 1.000 |
| Morelia | Dallas-Fort Worth | 0.365 | $1,497.979$ | 3.000 | 4.000 | 9.000 | 0.000 |
| Morelia | Houston | 0.386 | $1,259.847$ | 2.000 | 4.000 | 9.000 | 0.000 |
| Morelia | Los Angeles | 0.213 | $2,320.178$ | 3.000 | 4.000 | 12.000 | 1.000 |
| Morelia | Oakland | 0.239 | $2,851.148$ | 2.000 | 4.000 | 3.000 | 1.000 |
| Morelia | Chicago | 0.228 | $2,746.563$ | 2.000 | 4.000 | 8.000 | 0.000 |
| Morelia | San Francisco | 0.227 | $2,854.366$ | 2.000 | 4.000 | 8.000 | 0.000 |
| Minneapolis | CancúN | 0.193 | $2,706.338$ | 7.000 | 7.000 | 13.000 | 1.000 |
| Minneapolis | Cozumel | 0.280 | $2,762.653$ | 4.000 | 7.000 | 6.000 | 1.000 |
| Minneapolis | Huatulco | 0.293 | $3,238.917$ | 3.000 | 7.000 | 4.000 | 1.000 |
| Minneapolis | MazatláN | 0.316 | $2,685.421$ | 4.000 | 7.000 | 8.000 | 1.000 |
| Minneapolis | Puerto Vallarta | 0.203 | $2,902.636$ | 6.000 | 7.000 | 11.000 | 1.000 |
| Minneapolis | San José Del Cabo | 0.224 | $2,838.276$ | 6.000 | 7.000 | 12.000 | 1.000 |
| Minneapolis | Ixtapa Zihuatanejo | 0.211 | $3,119.851$ | 4.000 | 7.000 | 8.000 | 1.000 |
| Minneapolis | Manzanillo | 0.226 | $3,041.010$ | 4.000 | 7.000 | 5.000 | 1.0000 |
| New Orleans | CancúN | 0.704 | $1,047.459$ | 4.000 | 4.000 | 13.000 | 1.000 |
| Monterrey | Atlanta | 0.413 | $1,745.765$ | 3.000 | 7.000 | 6.000 | 0.000 |

[^22]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Monterrey | Baltimore | 0.238 | $2,642.700$ | 2.000 | 7.000 | 5.000 | 0.000 |
| Monterrey | Dallas-Fort Worth | 0.563 | 843.116 | 3.000 | 7.000 | 9.000 | 0.000 |
| Monterrey | Detroit | 0.338 | $2,381.320$ | 3.000 | 7.000 | 5.000 | 0.000 |
| Monterrey | Houston | 0.509 | 661.299 | 5.000 | 7.000 | 9.000 | 1.000 |
| Monterrey | New York | 0.192 | $2,938.034$ | 3.000 | 7.000 | 11.000 | 1.000 |
| Monterrey | Las Vegas | 0.284 | $1,832.651$ | 5.000 | 7.000 | 10.000 | 1.000 |
| Monterrey | Orlando | 0.268 | $1,884.139$ | 3.000 | 7.000 | 7.000 | 1.000 |
| Monterrey | Memphis | 0.472 | $1,412.702$ | 2.000 | 7.000 | 3.000 | 0.000 |
| Monterrey | Miami | 0.213 | $1,985.506$ | 5.000 | 7.000 | 5.000 | 1.000 |
| Monterrey | Chicago | 0.243 | $2,115.835$ | 3.000 | 7.000 | 8.000 | 1.000 |
| Monterrey | San Antonio | 0.866 | 445.693 | 4.000 | 7.000 | 6.000 | 1.000 |
| Mexicali | Los Angeles | 2.029 | 328.420 | 2.000 | 2.000 | 12.000 | 0.000 |
| MazatláN | Dallas-Fort Worth | 0.473 | $1,407.875$ | 3.000 | 8.000 | 9.000 | 0.000 |
| MazatláN | Los Angeles | 0.253 | $1,681.405$ | 6.000 | 8.000 | 12.000 | 1.000 |
| MazatláN | Minneapolis | 0.285 | $2,685.421$ | 4.000 | 8.000 | 7.000 | 1.000 |
| MazatláN | Phoenix | 0.568 | $1,269.501$ | 3.000 | 8.000 | 7.000 | 0.000 |
| Oakland | LeóN/Del BajíO | 0.187 | $2,724.037$ | 2.000 | 3.000 | 6.000 | 1.000 |
| Oakland | Guadalajara | 0.178 | $2,638.760$ | 2.000 | 3.000 | 7.000 | 1.000 |
| Oakland | Mexico City | 0.149 | $3,021.702$ | 3.000 | 3.000 | 10.000 | 1.000 |
| Oakland | Morelia | 0.326 | $2,851.148$ | 2.000 | 3.000 | 4.000 | 0.000 |
| Oakland | Tijuana | 0.804 | 748.185 | 2.000 | 3.000 | 2.000 | 1.000 |

[^23]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Ontario | Guadalajara | 0.221 | $2,056.302$ | 4.000 | 4.000 | 7.000 | 1.000 |
| Ontario | Mexico City | 0.185 | $2,445.680$ | 4.000 | 4.000 | 10.000 | 1.000 |
| Chicago | LeóN/Del BajíO | 0.231 | $2,657.010$ | 1.000 | 8.000 | 6.000 | 0.000 |
| Chicago | CancúN | 0.188 | $2,323.396$ | 5.000 | 8.000 | 13.000 | 1.000 |
| Chicago | Cozumel | 0.303 | $2,379.711$ | 2.000 | 8.000 | 6.000 | 0.000 |
| Chicago | Durango | 0.363 | $2,508.350$ | 1.000 | 8.000 | 2.000 | 0.000 |
| Chicago | Guadalajara | 0.181 | $2,785.179$ | 4.000 | 8.000 | 7.000 | 1.000 |
| Chicago | Mexico City | 0.181 | $2,712.774$ | 5.000 | 8.000 | 10.000 | 1.000 |
| Chicago | Morelia | 0.231 | $2,746.563$ | 1.000 | 8.000 | 4.000 | 0.000 |
| Chicago | Monterrey | 0.173 | $2,115.835$ | 2.000 | 8.000 | 7.000 | 1.000 |
| Chicago | Puerto Vallarta | 0.179 | $2,868.847$ | 3.000 | 8.000 | 11.000 | 1.000 |
| Chicago | San José Del Cabo | 0.195 | $2,907.463$ | 3.000 | 8.000 | 12.000 | 1.000 |
| Chicago | Zacatecas | 0.370 | $2,526.470$ | 1.000 | 8.000 | 4.000 | 0.000 |
| Chicago | Ixtapa Zihuatanejo | 0.260 | $2,994.349$ | 1.000 | 8.000 | 8.000 | 0.000 |
| Puebla | Dallas-Fort Worth | 0.434 | $1,526.941$ | 3.000 | 3.000 | 9.000 | 0.000 |
| Puebla | Houston | 0.406 | $1,237.321$ | 2.000 | 3.000 | 9.000 | 0.000 |
| Portland, Oregon | Guadalajara | 0.142 | $3,292.014$ | 3.000 | 7.000 | 7.000 | 1.000 |
| Portland, Oregon | Puerto Vallarta | 0.204 | $3,185.820$ | 6.000 | 7.000 | 11.000 | 1.000 |
| Portland, Oregon | San José Del Cabo | 0.183 | $2,748.172$ | 6.000 | 7.000 | 12.000 | 1.0000 |
| Philadelphia | CancúN | 0.239 | $2,362.012$ | 4.000 | 4.000 | 13.000 | 1.000 |
| Phoenix | CancúN | 0.182 | $2,831.840$ | 6.000 | 7.000 | 13.000 | 1.000 |

[^24]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Phoenix | Hermosillo | 1.251 | 489.136 | 2.000 | 7.000 | 3.000 | 0.000 |
| Phoenix | Mexico City | 0.255 | $2,012.859$ | 5.000 | 7.000 | 10.000 | 1.000 |
| Phoenix | Mazatlán | 0.587 | $1,269.501$ | 3.000 | 7.000 | 8.000 | 0.000 |
| Phoenix | Puerto Vallarta | 0.387 | $1,562.339$ | 4.000 | 7.000 | 11.000 | 1.000 |
| Phoenix | San José Del Cabo | 0.462 | $1,161.698$ | 4.000 | 7.000 | 12.000 | 1.000 |
| Phoenix | Ixtapa Zihuatanejo | 0.380 | $2,046.648$ | 3.000 | 7.000 | 8.000 | 0.000 |
| Phoenix | Manzanillo | 0.384 | $1,747.374$ | 2.000 | 7.000 | 5.000 | 0.000 |
| Pittsburgh | CancúN | 0.191 | $2,246.164$ | 5.000 | 5.000 | 13.000 | 1.000 |
| Puerto Vallarta | Atlanta | 0.270 | $2,505.213$ | 5.000 | 11.000 | 6.000 | 1.000 |
| Puerto Vallarta | Denver | 0.262 | $2,127.098$ | 4.000 | 11.000 | 6.000 | 1.000 |
| Puerto Vallarta | Dallas-Fort Worth | 0.304 | $1,580.038$ | 5.000 | 11.000 | 9.000 | 1.000 |
| Puerto Vallarta | Detroit | 0.223 | $3,147.204$ | 4.000 | 11.000 | 5.000 | 1.000 |
| Puerto Vallarta | Newark | 0.146 | $3,679.783$ | 1.000 | 11.000 | 3.000 | 0.000 |
| Puerto Vallarta | Houston | 0.267 | $1,433.619$ | 3.000 | 11.000 | 9.000 | 1.000 |
| Puerto Vallarta | New York | 0.151 | $3,707.136$ | 4.000 | 11.000 | 11.000 | 1.000 |
| Puerto Vallarta | Los Angeles | 0.223 | $1,959.762$ | 7.000 | 11.000 | 12.000 | 1.000 |
| Puerto Vallarta | Kansas City | 0.217 | $2,296.043$ | 3.000 | 11.000 | 5.000 | 1.000 |
| Puerto Vallarta | Milwaukee | 0.146 | $2,952.515$ | 3.000 | 11.000 | 5.000 | 1.000 |
| Puerto Vallarta | Minneapolis | 0.196 | $2,902.636$ | 6.000 | 11.000 | 7.000 | 1.000 |
| Puerto Vallarta | Chicago | 0.183 | $2,868.847$ | 4.000 | 11.000 | 8.000 | 1.000 |
| Puerto Vallarta | Portland, Oregon | 0.202 | $3,185.820$ | 6.000 | 11.000 | 7.000 | 1.000 |

[^25]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Puerto Vallarta | San Diego | 0.387 | $1,784.381$ | 4.000 | 11.000 | 8.000 | 1.000 |
| Puerto Vallarta | Seattle | 0.174 | $3,343.502$ | 6.000 | 11.000 | 8.000 | 1.000 |
| Puerto Vallarta | San Francisco | 0.199 | $2,500.386$ | 6.000 | 11.000 | 8.000 | 1.000 |
| Puerto Vallarta | Salt Lake City | 0.244 | $2,318.569$ | 5.000 | 11.000 | 5.000 | 1.000 |
| Puerto Vallarta | Santa Ana | 0.313 | $1,903.447$ | 4.000 | 11.000 | 4.000 | 1.000 |
| Puerto Vallarta | St. Louis | 0.197 | $2,458.552$ | 3.000 | 11.000 | 4.000 | 1.000 |
| QueréTaro | Dallas-Fort Worth | 0.361 | $1,395.003$ | 3.000 | 3.000 | 9.000 | 0.000 |
| QueréTaro | Houston | 0.421 | $1,145.608$ | 2.000 | 3.000 | 9.000 | 0.000 |
| Raleigh/Durham | CancúN | 0.273 | $1,822.997$ | 4.000 | 4.000 | 13.000 | 1.000 |
| Reno | Guadalajara | 0.135 | $2,625.888$ | 2.000 | 2.000 | 7.000 | 1.000 |
| Fort Myers | CancúN | 0.433 | 801.282 | 3.000 | 3.000 | 13.000 | 1.000 |
| San Diego | Guadalajara | 0.278 | $1,929.191$ | 3.000 | 8.000 | 7.000 | 1.000 |
| San Diego | La Paz | 0.771 | $1,171.170$ | 1.000 | 8.000 | 3.000 | 0.000 |
| San Diego | Mexico City | 0.176 | $2,328.223$ | 4.000 | 8.000 | 10.000 | 1.000 |
| San Diego | Puerto Vallarta | 0.341 | $1,784.381$ | 4.000 | 8.000 | 11.000 | 1.000 |
| San Diego | San José Del Cabo | 0.266 | $1,29.418$ | 5.000 | 8.000 | 12.000 | 1.000 |
| San Antonio | CancúN | 0.235 | $1,497.979$ | 4.000 | 6.000 | 13.000 | 1.000 |
| San Antonio | Guadalajara | 0.321 | $1,110.210$ | 4.000 | 6.000 | 7.000 | 1.000 |
| San Antonio | Mexico City | 0.288 | $1,119.864$ | 6.000 | 6.000 | 10.000 | 1.0000 |
| San Antonio | Monterrey | 0.867 | 445.693 | 4.000 | 6.000 | 7.000 | 1.000 / |

[^26]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| San Antonio | Toluca | 0.555 | $1,134.345$ | 2.000 | 6.000 | 3.000 | 0.000 |
| Louisville, Kentucky | Guadalajara | 0.316 | $2,585.663$ | 1.000 | 1.000 | 7.000 | 0.000 |
| Louisville, Kentucky | Mexico City | 0.225 | $2,444.071$ | 1.000 | 1.000 | 10.000 | 0.000 |
| Seattle | CancúN | 0.151 | $4,320.165$ | 7.000 | 8.000 | 13.000 | 1.000 |
| Seattle | Puerto Vallarta | 0.169 | $3,343.502$ | 6.000 | 8.000 | 11.000 | 1.000 |
| Seattle | San José Del Cabo | 0.173 | $2,920.335$ | 6.000 | 8.000 | 12.000 | 1.000 |
| San Francisco | Acapulco | 0.190 | $3,205.080$ | 1.000 | 8.000 | 3.000 | 0.000 |
| San Francisco | Aguascalientes | 0.297 | $2,613.200$ | 1.000 | 8.000 | 4.000 | 0.000 |
| San Francisco | LeóN/Del BajíO | 0.186 | $2,728.864$ | 2.000 | 8.000 | 6.000 | 0.000 |
| San Francisco | CancúN | 0.146 | $3,872.863$ | 6.000 | 8.000 | 13.000 | 1.000 |
| San Francisco | Guadalajara | 0.234 | $2,641.978$ | 3.000 | 8.000 | 7.000 | 0.000 |
| San Francisco | Mexico City | 0.158 | $3,026.529$ | 4.000 | 8.000 | 10.000 | 1.000 |
| San Francisco | Morelia | 0.220 | $2,854.366$ | 2.000 | 8.000 | 4.000 | 0.000 |
| San Francisco | MazatláN | 0.410 | $2,222.940$ | 1.000 | 8.000 | 8.000 | 0.000 |
| San Francisco | Puerto Vallarta | 0.197 | $2,500.386$ | 6.000 | 8.000 | 11.000 | 1.000 |
| San Francisco | San José Del Cabo | 0.234 | $2,008.032$ | 6.000 | 8.000 | 12.000 | 1.000 |
| San Jose, California | Guadalajara | 0.156 | $2,593.708$ | 4.000 | 6.000 | 7.000 | 1.000 |
| San Jose, California | San José Del Cabo | 0.346 | $1,961.371$ | 3.000 | 6.000 | 12.000 | 0.000 |
| San José Del Cabo | Atlanta | 0.227 | $2,727.255$ | 6.000 | 12.000 | 6.000 | 1.0000 |
| San José Del Cabo | Austin | 0.322 | $1,428.792$ | 2.000 | 12.000 | 2.000 | 1.000 |

[^27]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| San José Del Cabo | Denver | 0.246 | $1,913.101$ | 5.000 | 12.000 | 6.000 | 1.000 |
| San José Del Cabo | Dallas-Fort Worth | 0.288 | $1,647.616$ | 4.000 | 12.000 | 9.000 | 1.000 |
| San José Del Cabo | Detroit | 0.186 | $3,227.654$ | 5.000 | 12.000 | 5.000 | 1.000 |
| San José Del Cabo | Newark | 0.148 | $3,845.510$ | 2.000 | 12.000 | 3.000 | 0.000 |
| San José Del Cabo | Washington | 0.187 | $3,514.056$ | 3.000 | 12.000 | 5.000 | 1.000 |
| San José Del Cabo | Houston | 0.240 | $1,618.654$ | 5.000 | 12.000 | 9.000 | 1.000 |
| San José Del Cabo | New York | 0.141 | $3,874.472$ | 4.000 | 12.000 | 11.000 | 1.000 |
| San José Del Cabo | Los Angeles | 0.273 | $1,465.799$ | 6.000 | 12.000 | 12.000 | 1.000 |
| San José Del Cabo | Laredo | 0.624 | $1,140.781$ | 1.000 | 12.000 | 1.000 | 0.000 |
| San José Del Cabo | Kansas City | 0.225 | $2,283.171$ | 3.000 | 12.000 | 5.000 | 1.000 |
| San José Del Cabo | Minneapolis | 0.215 | $2,838.276$ | 6.000 | 12.000 | 7.000 | 1.000 |
| San José Del Cabo | Chicago | 0.189 | $2,907.463$ | 4.000 | 12.000 | 8.000 | 1.000 |
| San José Del Cabo | Portland, Oregon | 0.198 | $2,748.172$ | 6.000 | 12.000 | 7.000 | 1.000 |
| San José Del Cabo | Phoenix | 0.472 | $1,161.698$ | 4.000 | 12.000 | 7.000 | 1.000 |
| San José Del Cabo | San Diego | 0.253 | $1,290.418$ | 5.000 | 12.000 | 8.000 | 1.000 |
| San José Del Cabo | Seattle | 0.177 | $2,920.335$ | 6.000 | 12.000 | 8.000 | 1.000 |
| San José Del Cabo | San Francisco | 0.241 | $2,008.032$ | 6.000 | 12.000 | 8.000 | 1.000 |
| San José Del Cabo | San Jose, California | 0.332 | $1,961.371$ | 4.000 | 12.000 | 6.000 | 1.000 |
| San José Del Cabo | Salt Lake City | 0.284 | $1,966.198$ | 4.000 | 12.000 | 5.000 | $1.000 \times$ |
| San José Del Cabo | Santa Ana | 0.300 | $1,411.093$ | 3.000 | 12.000 | 4.000 | 1.000 |
| Salt Lake City | CancúN | 0.181 | $3,226.045$ | 5.000 | 5.000 | 13.000 | 1.000 |

[^28]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Salt Lake City | Mexico City | 0.256 | $2,666.113$ | 3.000 | 5.000 | 10.000 | 0.000 |
| Salt Lake City | Puerto Vallarta | 0.265 | $2,318.569$ | 5.000 | 5.000 | 11.000 | 1.000 |
| Salt Lake City | San José Del Cabo | 0.280 | $1,966.198$ | 4.000 | 5.000 | 12.000 | 1.000 |
| San Luis Potosí | Dallas-Fort Worth | 0.427 | $1,240.539$ | 3.000 | 3.000 | 9.000 | 0.000 |
| San Luis Potosíí | Houston | 0.554 | $1,021.715$ | 2.000 | 3.000 | 9.000 | 0.000 |
| Sacramento | Acapulco | 0.198 | $3,233.130$ | 1.000 | 5.000 | 3.000 | 0.000 |
| Sacramento | Guadalajara | 0.164 | $2,670.940$ | 4.000 | 5.000 | 7.000 | 1.000 |
| Sacramento | Mexico City | 0.139 | $3,042.619$ | 5.000 | 5.000 | 10.000 | 1.000 |
| Santa Ana | Mexico City | 0.168 | $2,440.853$ | 2.000 | 4.000 | 10.000 | 1.000 |
| Santa Ana | Puerto Vallarta | 0.327 | $1,903.447$ | 4.000 | 4.000 | 11.000 | 1.000 |
| Santa Ana | San José Del Cabo | 0.277 | $1,411.093$ | 3.000 | 4.000 | 12.000 | 1.000 |
| St. Louis | CancúN | 0.197 | $1,990.333$ | 4.000 | 4.000 | 13.000 | 1.000 |
| St. Louis | Huatulco | 0.448 | $2,609.798$ | 2.000 | 4.000 | 4.000 | 0.000 |
| St. Louis | Puerto Vallarta | 0.226 | $2,458.552$ | 4.000 | 4.000 | 11.000 | 1.000 |
| Tampico | Houston | 0.458 | 888.168 | 3.000 | 3.000 | 9.000 | 1.000 |
| Tijuana | Los Angeles | 2.495 | 205.952 | 2.000 | 2.000 | 12.000 | 1.000 |
| Tijuana | Oakland | 1.297 | 748.185 | 1.000 | 2.000 | 3.000 | 0.000 |
| Tijuana | Sacramento | 0.367 | 801.410 | 1.000 | 2.000 | 5.000 | 1.000 |
| Toluca | Fort Lauderdale | 0.490 | $2,126.562$ | 1.000 | 3.000 | 5.000 | 0.000 |
| Toluca | Houston | 0.424 | $1,253.411$ | 3.000 | 3.000 | 9.000 | 1.000 |
| Toluca | Las Vegas | 0.293 | $2,402.237$ | 2.000 | 3.000 | 10.000 | $1.000=1$ |

[^29]Table 13: Cities and routes (Continued)

| Origin | Destination | Price per km | Distance | Carriers in the route | Carriers in origin | Carriers in destination | LCC route |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Toluca | San Antonio | 0.557 | $1,134.345$ | 2.000 | 3.000 | 6.000 | 0.000 |
| Tampa | CancúN | 0.426 | 884.950 | 5.000 | 5.000 | 13.000 | 1.000 |
| TorreóN | Dallas-Fort Worth | 0.510 | $1,020.106$ | 3.000 | 4.000 | 9.000 | 0.000 |
| TorreóóN | Houston | 0.646 | 933.220 | 2.000 | 4.000 | 9.000 | 0.000 |
| Uruapan | Los Angeles | 0.132 | $2,284.780$ | 1.000 | 1.000 | 12.000 | 1.000 |
| Veracruz | Brownsville | 1.044 | 759.448 | 1.000 | 3.000 | 1.000 | 0.000 |
| Veracruz | Houston | 0.300 | $1,203.532$ | 2.000 | 3.000 | 9.000 | 1.000 |
| Villahermosa | Houston | 0.315 | $1,351.560$ | 3.000 | 3.000 | 9.000 | 1.000 |
| Zacatecas | Dallas-Fort Worth | 0.560 | $1,238.930$ | 3.000 | 4.000 | 9.000 | 0.000 |
| Zacatecas | Los Angeles | 0.276 | $1,962.980$ | 3.000 | 4.000 | 12.000 | 1.000 |
| Zacatecas | Chicago | 0.318 | $2,526.470$ | 2.000 | 4.000 | 8.000 | 0.000 |
| Ixtapa Zihuatanejo | Denver | 0.259 | $2,485.905$ | 1.000 | 8.000 | 6.000 | 0.000 |
| Ixtapa Zihuatanejo | Dallas-Fort Worth | 0.340 | $1,750.592$ | 3.000 | 8.000 | 9.000 | 0.000 |
| Ixtapa Zihuatanejo | Houston | 0.282 | $1,506.024$ | 3.000 | 8.000 | 9.000 | 1.000 |
| Ixtapa Zihuatanejo | Los Angeles | 0.187 | $2,474.642$ | 4.000 | 8.000 | 12.000 | 0.000 |
| Ixtapa Zihuatanejo | Minneapolis | 0.214 | $3,119.851$ | 4.000 | 8.000 | 7.000 | 1.000 |
| Ixtapa Zihuatanejo | Chicago | 0.254 | $2,994.349$ | 2.000 | 8.000 | 8.000 | 0.000 |
| Ixtapa Zihuatanejo | Phoenix | 0.346 | $2,046.648$ | 3.000 | 8.000 | 7.000 | 0.000 |
| Manzanillo | Houston | 0.365 | $1,518.896$ | 2.000 | 5.000 | 9.000 | 0.0000 |
| Manzanillo | Los Angeles | 0.222 | $2,138.361$ | 3.000 | 5.000 | 12.000 | 0.000 |
| Manzanillo | Minneapolis | 0.220 | $3,041.010$ | 4.000 | 5.000 | 7.000 | $1.000=$ |
| Manzanillo | Phoenix | 0.378 | $1,747.374$ | 2.000 | 5.000 | 7.000 | 0.000 |
| Author's elaboration with data from the DOT and www.world-airport-codes.com. Prices in dollars. |  |  |  |  |  |  |  |

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[^0]:    3 This matches well with Verlinda and Lane's (2004) discovery that internet usage increases the spread between fares, either restricted or unrestricted.
    4 Balfour (2014) notes that, in the European Union, even after a weak start, liberalisation has been a success, with the emergence and preponderance of low cost carriers, a higher number of routes and lower fares. He also highlights the importance of regulation as a complement to liberalisation. Nevertheless, Mendes de León (2014), in his assessment of international airline competition, warns that "bilateral provisions may stand in the way of enforcing competition rules" and that "the market is governed by bilateral air services agreements limiting competition between the designated airlines under those agreements".

[^1]:    5 Fageda, Jiménez and Perdiguero (2011), looking at the other side of the coin, analyze when the spanish Iberia created Clickair to compete in the spanish low cost carrier market.

[^2]:    6 Specifically, from the T-100 International Segment (All Carriers) database.
    7 To make sure distances were not significantly different to those in the USDOT database, distances for all the routes were taken from www.world-airport-codes.com and then compared to the available distances in the USDOT database. The mean of the USDOT distances is 2070.258 km , with a standard deviation of 793.14 km , a minimum distance of 191.47 km and a maximum distance of 4320.17 km . The average www.world-airport-codes.com distance is 2068.8 km , with a standard dev. of 791 km , a minimum dustance of 191.91 km and a maximum of 4320.39 km . A mean difference test does not allow us to reject the null hypothesis of equal means between the USDOT database ditances and the www.world-airport-codes.com distances, which suggests that using either set of distances -or a combination of both- should not impact the results of the study in a significant way.
    8 Mexico City's GDP per capita does not appear directly in the SNIM database. It was calculated as a weighted average of its delegations' per capita GDP.

[^3]:    9 The routes not icluded are Birmingham-Cancún, Brownsville-Puebla, Cancún-Chicago/Rockford, Chicago/Rockford-Cancún, Chicago/Rockford-Puerto Vallarta, Huntsville-Guadalajara, Guadalajara-Huntsville and Toluca-Fort Lauderdale. This routes accounted for $0.16 \%$ of the total flights and $0.1 \%$ of total passengers transported between Mexico and the US, according to the DGAC data, which makes highly unlikely that not including them will alter the results of the study.
    10 There are carriers not appearing in the DGAC's register that offer flights between Mexico and the US. For example, the mexican Magnicharters offers flights in the Monterrey-Dallas and Monterrey-Orlando routes. These carriers were omitted because they probably were buying seats from other airlines, instead of actually providing the transportation service.
    11 Prices of flights with two stops were also taken, but only in those cases in which there were not any other available prices.
    12 Prices include all applicable taxes.
    13 In some carrier-route combinations fares for flights departing in October were not available. In this cases, departure and return dates were chosen to be as close as possible to the wave's departure and return dates.
    14 Given that there is no standard definition of "low cost carrier", the low cost carrier status was assigned based on the own airline's webpage information, as many carriers announce themselves as low cost. Nevertheless, several

[^4]:    18 Fageda, Jiménez and Suárez-Alemán (2014) find that the perceived quality of bigger airlines is higher, along with the fact that the perceived quality of regional carriers is not as high as that of carriers using mainline jets. This may also help explain why non low cost carriers are able to charge higher prices.

[^5]:    Author's elaboration with data from the Census Bureau, SNIM and Bureau of Economic Analysis.

[^6]:    Author's elaboration with data from the Census Bureau, SNIM and Bureau of Economic Analysis.

[^7]:    Author's elaboration with data from the Census Bureau, SNIM and Bureau of Economic Analysis.

[^8]:    Author's elaboration with data from the Census Bureau, SNIM and Bureau of Economic Analysis.

[^9]:    Author's elaboration with data from the DOT and www.world-airport-codes.com. Prices in dollars.

[^10]:    Author's elaboration with data from the DOT and www.world-airport-codes.com. Prices in dollars

[^11]:    Author's elaboration with data from the DOT and www.world-airport-codes.com. Prices in dollars.

[^12]:    Author's elaboration with data from the DOT and www.world-airport-codes.com. Prices in dollars.

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