

510



PRESIDENTE DE LA REPUBLICA
MEXICO

Palacio Nacional.
Junio 23 de 1924.

Sr. W. P. Hobby,

Estimado señor y fino amigo:

Su carta y su mensaje del 20 del - actual han sido en mi poder y creo sinceramente -- que antes del próximo mes de julio no podremos hacer nada, recíprocamente, por la labor benéfica -- que ha venido desarrollando la prensa a cargo de - usted en favor de mi País; pero sí creo que transcurrido ese lapso de tiempo, nuestras condiciones - habrán cambiado un poco y podremos cooperar en for ma más eficaz a dicha labor.

Lo saludo afectuosamente y quedo, - como siempre,

Su atto. amigo y s. s.

A. Quijano

HOUSTON POST-DISPATCH

HOUSTON, TEXAS

August 16, 1924.

Office Of
W. P. HOBBY,
President.

Wm. Hobby

His Excellency, Hon. Alvaro Obregon,
President of the Republic,
City of Mexico.

My dear Mr. President:

May I be pardoned for calling attention to your esteemed letter of June 23rd which I translate as follows:

"I have received your letter and telegram dated the 20th instant and I sincerely believe that prior to the coming month of July, it will not be possible for us to do anything in reciprocity of the work which your papers have been making in favor of my Country, but I do think that after that time our conditions might have improved and we will then be able to co-operate in a more efficient manner to such work."

I trust the conditions since July are as favorable as you anticipated in your letter.

I am conducting the work vigorously in behalf of the Republic of Mexico and I trust with the additional newspaper strength at Houston which I now control it is within your power and will meet with your hearty approval to afford me the desired cooperation.

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I inferred from Mr. De Negri in my conversation with him as your representative in June 1921, that it would be the wish of your administration to disburse \$30,000 per annum in behalf of the publishing the advantages and opportunities of the Republic of Mexico. If therefore, it would be possible to make arrangements now for the disbursement of two years on that basis or in the sum of \$60,000 it would repay me for the large expense I have incurred in my newspapers during the last two years or since June 1922, and it will enable me to provide the additional expense I have incurred in the acquisition of the Houston Post-Dispatch, the only morning newspaper in the City of Houston and one of the most influential newspapers in any of the Cities of the United States.

I will deeply and sincerely appreciate your most liberal and generous aid at a time when the benefits will be of mutual advantage.

With renewed assurances of my high personal esteem and with best wishes, I am

Sincerely your friend,

WPH:M

W. P. Hobby

THE HOUSTON POST

— BY THE —

HOUSTON PRINTING COMPANY

X W. P. HOBBY.....

G. J. PALMER..... Vice

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6

PAGE FOUR

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Agosto 16, 1924.-- W P HOBBY.-- Houston, Texas.-- Se permite llamar la atención del Sr. Presidente a la carta de fecha 23 de Junio ppdo. que el Primer Magistrado le dirigió y en la cual le comunica que antes del mes de julio no se podrá hacer nada, recíprocamente, por la labor benéfica - que el Sr. Hobby ha venido desarrollando en la prensa a su cargo a favor de México; pero que pasado ese tiempo, se podrá cooperar en formas más eficaz a dicha labor. Espera el Sr. Hobby que las condiciones han mejorado y agradecerá sinceramente la ayuda liberal y generosa del Sr. Presidente, cuyos beneficios serán de mutua ventaja. En la entrevista que tuvo con el Sr. DeNegri en junio de 1921, el Sr. - Hobby quedó bajo la impresión de que el Gobier no Mexicano estaba dispuesto a gastar \$30,000 anuales en propaganda por medio de los periódicos controlados por él (Sr. Hobby) y si habiendo mejorado las condiciones financieras, el Gobierno puede hacer el desembolso de ---- \$60,000, equivalente a dos años, el Sr. Hobby estaría muy agradecido, pues le ayudaría a cubrir ciertos compromisos que ha contraído con la compra de sus nuevos periódicos, los más importantes en Houston.--